

# MEET *the* PRIMES



**1:00 p.m. – 2:00 p.m.**

**SESSION  
FEATURING**

**Public Agencies &  
Business Support  
Services**

First Presentation:

**San Diego & Imperial  
Small Business  
Development Center**

# MEET THE PRIMES

## San Diego County Regional Airport Authority



# What's the SBDC?

## Who We Are

The SBDC is a national resource which helps stimulate economic growth through business development. We're a proud resource partner of the U.S. Small Business Administration (SBA) and hosted by MiraCosta College

## What We Do

We provide **business consulting, training and resources** to small businesses in the N. San Diego in the areas of start-up, funding, business planning, accounting, government contracting, technology commercialization, SBIR/STTR, human resources, management, marketing, QuickBooks, and much more at no cost, no catch.



# Services Offered

Our services are at NO COST to you!

**Connecting to Capital  
Events**

**Meet the Buyer  
Events**

**Workshops**



**One-on-One  
Advising**

**Loan  
Tank**

# Success 2020

Our purpose is to help you!

**\$204,909,181**

**Contracts Awarded**

**\$239,860,247**

**Capital**

**221**

**New Businesses Started**



**51,704**

**Jobs Supported**

**23,451 Hours of Advising**

**746 Training Events**

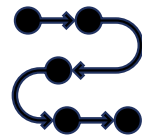
## Workshops

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- Government Contracting Series
- Start Your Business in a Day
- Reopening
- QuickBooks
- Social Media Marketing
- COVID-19
- On Demand and Live
- 8(a) Business Development Program
- Technology Commercialization
- Investor Pitch
- Pivoting Your Business
- Lean Canvas
- Business Planning
- Cybersecurity
- Human Resources/Hiring
- Customer Service

# HOW TO GET STARTED

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Website:

<https://www.sdivsbdc.org/>

Register:

<https://sdsbdc.ecenterdirect.com/signup>

Email us:

[centerinfo@miracosta.edu](mailto:centerinfo@miracosta.edu)

Attend Workshops:

<https://sdsbdc.ecenterdirect.com/events?>

## One-on-One Advising

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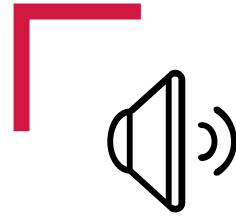
- Confidential
- Professional
- Practical
- Remote



**We're  
Here to Help**



**Schedule an Appointment**



**Answers to Your Questions**



**Step-by-Step Guidance**

**Contact Us!**  
[centerinfo@miracosta.edu](mailto:centerinfo@miracosta.edu)