



SAN DIEGO COUNTY  
REGIONAL AIRPORT AUTHORITY  
**STAFF REPORT**

Item No.  
**17**

Meeting Date: **SEPTEMBER 6, 2012**

**Subject:**

**Approve and Authorize the President/CEO to execute The Third Amendment to the Agreement with Allstar Event Productions, Inc., DBA Allstar Group, for Holiday Decorating Services**

**Recommendation:**

Adopt Resolution No. 2012-0095, approving and authorizing the President/CEO to execute the Third Amendment to the agreement with Allstar Event Productions, Inc., DBA Allstar Group, extending the term of the agreement for six (6) months ending March 27, 2013, and increasing the maximum amount payable by thirty-two thousand dollars (\$32,000) for a total not-to-exceed amount of two hundred eighty-two thousand dollars (\$282,000).

**Background/Justification:**

The San Diego County Regional Airport Authority (Authority) issued a Request for Proposals (RFP) for Holiday Decorations on July 24, 2009. Twenty-two firms downloaded the RFP document and seven proposals were received on August 8, 2009. The top four candidates were interviewed and Allstar Group was awarded the Agreement on September 28, 2009.

The Agreement provides for installation and de-installation of festive holiday décor in all terminals and landside including: trees, wreaths, lights, garlands, flowers and other Authority-approved decorations. The Agreement includes the installation and de-installation of all holiday decorations located inside and outside of the terminals for public viewing. The holiday décor harmonizes with San Diego International Airport's existing public art, landside aesthetics and seasonal airline tenant decorations.

The Agreement was initially funded for one year in an amount not-to-exceed \$70,000, with two one-year options to extend the agreement. A first amendment was executed on December 9, 2009, authorizing additional funding in an amount of \$20,000 for the first year.

A second amendment was executed on October 13, 2010, exercising the agreement's first option to extend the term for one year, increasing the amount payable by \$160,000 for a total not-to-exceed amount of \$250,000.

On June 1, 2011, the Authority exercised the second one-year option to extend the agreement, resulting in a termination date of September 27, 2012.

000174

The Authority issued a Request for Proposals (RFP) for Seasonal Decoration Services, on April 12, 2012. Twenty-nine firms downloaded the RFP document and four proposals were received. On July 3, 2012, the four proposers were interviewed. As a result of information received during the solicitation process, Authority Staff determined that it would be in the best interest of the Authority to: 1) reject all proposals; 2) extend the current contract to include the 2012-2013 Holiday season, and; 3) re-compete the opportunity on different terms and conditions in early 2013. Because the Authority has not yet expended all funds available in the current agreement, only an additional \$32,000 is required to fund the proposed extension.

Therefore, staff recommends that the agreement with Allstar Group be amended to extend the term by six (6) months and add \$32,000 to the amount payable under the agreement. Staff will re-issue a competitive RFP in early 2013 utilizing a revised Scope of Work and Compensation/Fee Schedule.

**Fiscal Impact:**

The funding for this program is available in the FY13 fiscal year operating budget under line item Services – Other for the Landside Operations Department.

**Authority Strategies:**

This item supports one or more of the Authority Strategies, as follows:

Community Strategy     Customer Strategy     Employee Strategy     Financial Strategy     Operations Strategy

**Environmental Review:**

A. This Board action is not a project that would have a significant effect on the environment as defined by the California Environmental Quality Act (CEQA), as amended. 14 Cal. Code Regs. Section 15378. This Board action is not a "project" subject to CEQA. Pub. Res. Section 21065.

B. California Coastal Act Review: This Board action is not a "development" as defined by the California Coastal Act. Pub. Res. Code Section 30106.

**Equal Opportunity Program:**

The Authority's small business program promotes the utilization of small, local, disadvantaged, and other business enterprises, on all contracts, to provide equal opportunity for qualified firms. By providing education programs, making resources available, and communicating through effective outreach, the Authority strives for diversity in all contracting opportunities.

The Authority has a Disadvantaged Business Enterprise ("DBE") Plan as required by the Department of Transportation, 49 CFR Part 26. The DBE Plan calls for the Authority to submit an annual overall goal for DBE participation on all federally funded projects.

This project does not utilize federal funds; therefore, it will not be applied toward the Authority's over-all DBE goal.

**Prepared by:**

MURRAY BAUER  
DIRECTOR, LANDSIDE OPERATIONS

RESOLUTION NO. 2012-0095

A RESOLUTION OF THE BOARD OF THE SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY APPROVING AND AUTHORIZING THE PRESIDENT/CEO TO EXECUTE THE THIRD AMENDMENT TO THE AGREEMENT WITH ALLSTAR EVENT PRODUCTIONS, INC., DBA ALLSTAR GROUP, EXTENDING THE TERM OF THE AGREEMENT FOR SIX (6) MONTHS ENDING MARCH 27, 2013 AND INCREASING THE MAXIMUM AMOUNT PAYABLE BY THIRTY TWO THOUSAND DOLLARS (\$32,000) FOR A TOTAL NOT-TO-EXCEED AMOUNT OF TWO HUNDRED EIGHTY TWO THOUSAND DOLLARS (\$282,000).

WHEREAS, Agreement 207666 OS ("Agreement") expires on September 27, 2012, and

WHEREAS, All Star Event Productions, Inc. ("All Star Group") was awarded the Agreement following a competitive RFP process, and

WHEREAS, All Star Group provided acceptable services under the terms of the agreement, and

WHEREAS, the Staff recommends that the Board authorize an extension to the Agreement to provide continuity of services through March 27, 2013, and

WHEREAS, the Staff, during the interviews of the responsive firms, including the incumbent to the current Agreement, became aware that 5,000 square feet was required for the storage of Authority owned decorations, and

WHEREAS, as a result, the vendors provided inaccurate pricing for the storage of decorations based upon inaccurate square footage, and

WHEREAS, the Authority is seeking alternative storage spaces for the decorations including providing storage on Authority property so further cost savings associated with storage of decorations can be acquired as it is in the best interest of the Authority, and



NOW, THEREFORE, BE IT RESOLVED that the Board hereby approves and authorizes the President/CEO to execute the third amendment to the agreement with Allstar Event Productions, Inc., DBA Allstar Group, extending the term of the Agreement for six (6) months ending March 27, 2013, and increasing the maximum amount payable by thirty two thousand dollars (\$32,000) for a total not-to-exceed amount of two hundred eighty two thousand dollars (\$282,000).

BE IT FURTHER RESOLVED that the Board of San Diego County Regional Airport Authority finds that this Board action is not a "project" as defined by the California Environmental Quality Act (CEQA), Cal. Pub. Res. Code §21065; and is not a "development" as defined by the California Coastal Act, Cal. Pub. Res. Code §30106.

PASSED, ADOPTED, AND APPROVED by the Board of the San Diego County Regional Airport Authority at a special meeting this 6<sup>th</sup> day of September, 2012, by the following vote:

AYES: Board Members:

NOES: Board Members:

ABSENT: Board Members:

ATTEST:

---

TONY R. RUSSELL  
DIRECTOR, CORPORATE SERVICES/  
AUTHORITY CLERK

APPROVED AS TO FORM:

---

BRETON K. LOBNER  
GENERAL COUNSEL

000178