



SAN DIEGO COUNTY
REGIONAL AIRPORT AUTHORITY
STAFF REPORT

Item No.
7

Meeting Date: **FEBRUARY 9, 2012**

Subject:

Authorize Contracts with Recommended Artists to Design Integrated Artwork for San Diego International Airport

Recommendation:

Adopt Resolution No. 2012-0012, approving the Art Advisory Committee recommendation to award Paul Hobson Studio the commission for the Terminal 2 East Ceiling Node Public Art Opportunity in an amount not to exceed \$300,000.

Recommendation:

Adopt Resolution No. 2012-0020, approving the Art Advisory Committee recommendation to award Sheryl Oring the commission for the Artist Residency Opportunity in an amount not to exceed \$118,000.

Recommendation:

Adopt Resolution No. 2012-0021, approving the Art Advisory Committee recommendation to award Mikyoung Kim Design, LLC the commission for the Passenger Waiting Room Window Bays Public Art Opportunity in an amount not to exceed \$502,000.

Background/Justification:

The Airport Authority Policy 8.50 provides that 2% of construction costs of eligible projects be allocated for public art.

On July 6, 2006, the Authority Board by Resolution 2006-0085 approved Phase I of the Airport Art Master Plan apportioning 2% of all construction costs of eligible projects. Eligible projects include terminals, landside and other specified construction. A separate Airport Art Program Fund has been established to pool funds allocated from all eligible projects.

On December 4, 2006, the Authority Board approved Phase II of the Airport Art Master Plan, within which was the Public Art **Site and Opportunity Plan** created to identify advantageous opportunities for integrating artwork into the building design and infrastructure of San Diego International Airport. Individual public art opportunity budgets were established during the master planning process.

000060

The above public art opportunities are a product of the Authority's on-going implementation of the Public Art Site and Opportunity Plan. Artist selection panels established by the Airport Art Advisory Committee review and recommend Artists for each public art opportunity. Selection panel members may include Authority Board members, local and national artists, design professionals and representatives of the business community. Special attention is given to ensuring disciplinary, institutional and cultural diversity.

Solicitation Process:

On October 7, 2011, the Authority issued a Request for Qualifications for four unique public art opportunities: 1) Terminal 2 East Ceiling Node, 2) Artist Residency, 3) Passenger Waiting Room Window Bays, and 4) Restroom Entry Walls. Notices of the opportunities were published in the *Daily Transcript* and the Authority's Website. Public Notices were sent to more than 700 potential respondents. A total of 279 responses were received and reviewed by outside artist selection panels, each comprised of individuals from the community in the arts or arts-related field who were recommended by the Art Advisory Committee.

1. Terminal 2 East Ceiling Node

The expansion of Terminal 2 East has resulted in an opportunity to integrate a new public art project in a ceiling node designated in an area of the terminal called the "Y" where the concourse splits into two diverging directions. The deliberate placement of the artwork in and around the ceiling is intended to provide some intuitive way finding using light and subtle color. The primary area for the installation will be a curved bulkhead surrounded by cove lighting. There are also some additional areas outside of the bulkhead where elements of the artwork installation may be placed.

For the Terminal 2 East Ceiling Node opportunity, the artist selection panel shortlisted four out of 61 artists. Each of the four shortlisted artists was invited to an interview by the artist selection panel. Upon conclusion of the interview, the artists were ranked as follows:

Final Score	Quality, creativity and strength of previous work	Professional qualifications and experience	Ability to manage projects of similar scale and complexity	Technical competence with regard to success of past projects	Experience working as a member of a design team with other design professionals, artists and engineers	Local Preference	Total
	30	5	15	20	10	20	100
Corson, Dan	27	5	14	20	10	0	76
Hobson, Paul - Local	18	5	12	18	9	20	82
Jones, Malcolm - Local	19	3	11	15	5	20	72
Klein, Sheila	22	5	11	18	9	0	65

The recommended artist for this opportunity is Paul Hobson Studio, a San Diego-based artist who has worked on a variety projects in collaboration with government agencies and private developers. His approach to enhancing capital improvement projects is inspired by a need to articulate community identity and values. While the Panel found much strength in his execution of past projects, they noted that some of the projects were not very strong conceptually. After having interviewed this artist, the panel resolved that, in addition to the evaluation criteria, Hobson's versatile vocabulary of projects combined with his accessibility as a local artist qualified him as the most highly evaluated candidate for this project.

2. Artist Residency

The ultimate goal of this project is for an artist to create an artwork that will stimulate an intentional and ongoing dialogue with the local and traveling communities through the creation and installation of site-specific art. The most successful outcome will result in an appropriate and meaningful concept that will convey the vision of the Authority while providing creative interpretation and insight to the day-to-day operations of San Diego International Airport.

Short listed - Criteria	Quality, creativity and strength of previous work	Professional qualifications and experience	Technical competence with regard to success of past projects	Local Preference	Total
	35	15	30	20	100
Adams, Tyler	33	15	30	0	78
Aschheim, Deborah	18	12	21	0	50
Hooker-Kitchen	31	13	30	0	74
Oring, Sheryl	35	15	30	0	80

The recommended artist for this opportunity is Sheryl Oring, a former San Diegan who now resides in Greensboro, North Carolina. Her process relies heavily on engaging broad-based audiences through the facilitation of public discourse on political, social, historical and personal subjects. Her work is manifested as sculpture, site-specific installations, books and videos. The panel found her work to be very inclusive and community driven. They appreciated her ability to create discourse in a way that is non-threatening. After having interviewed the artist, the panel resolved that Oring had the more personal approach to her projects than the other candidates. They determined that her hybrid approach to performance art and documentation would make her more capable of providing the most engaging experience.

3. Passenger Waiting Room Window Bays

Two new window bays will be located in the western most passenger waiting area of the Green Build program at Gate 51. Each bay will measure approximately 30 feet wide x 15 feet high. A sliding glass panel approximately 20 feet wide x 10 feet high is located within one of the bays. In the event there is a need to bring over-sized items that will not fit into the freight elevators, the sliding glass panel will be used as a delivery portal. The design of the artwork should address the delivery portal and will need to be removable or retractable for the purposes of access. The artwork should also function as a screen to limit visibility of the waste compacting facility located on the exterior of the lower level. Additionally, the artwork should create a strong visual impact while also allowing natural light to filter into the space.

For the Passenger Waiting Room Window Bays opportunity, the artist selection panel shortlisted five out of 79 artists. Each of the five shortlisted artists was invited to an interview by the artist selection panel. Upon conclusion of the interview, the artists were ranked as follows:

Final Score	Quality, creativity and strength of previous work	Professional qualifications and experience	Ability to manage projects of similar scale and complexity	Technical competence with regard to success of past projects	Experience working as a member of a design team with other design professionals, artists and engineers	Local Preference	Total
	30	5	15	20	10	20	100
Bonner-Stayner	24	4	12	15	9	0	64
Carpenter, James	25	5	15	19	10	0	74
Kim, Mikyoung	28	5	15	20	10	0	78
Moeller, Christian	28	5	15	20	9	0	77
Stutz, Michael – Local	15	3	8	10	5	20	61

The recommended artist for this opportunity is Mikyoung Kim Design, LLC, a Boston-based artist who is trained as a musician and considers her work to be orchestrations of color and light. Her integrated projects merge sculpture, architecture and sustainable initiatives. The Panel was impressed with the breadth of her work, the playfulness of her approach and her sensitive approach and perception. After having interviewed this artist, the panel resolved that her experience, her sensitivity and sense of fluidity in her approach to projects is very strong and that her collaborative experience with large scale projects hedged her qualifications above the other candidates.

The fourth project, Restroom Entry Walls, is still undergoing the review process. Artists recommended for this project will be presented at a future meeting.

Fiscal Impact:

Funding for the above referenced public art opportunities were identified as part of the Capital Improvement Program and approved by the Board as part of overall CIP budget for FY 2012-2016.

Authority Strategies:

This item supports one or more of the Authority Strategies, as follows:

- Community Strategy
- Customer Strategy
- Employee Strategy
- Financial Strategy
- Operations Strategy

Environmental Review:

- A. This Board action is not a project that would have a significant effect on the environment as defined by the California Environmental Quality Act (CEQA), as amended. 14 Cal. Code Regs. §15378. This Board action is not a "project" subject to CEQA, Pub. Res. Code §21065.
- B. California Coastal Act Review: This Board action is not a "development" as defined by the California Coastal Act. Cal. Pub. Res. Code §30106.

Equal Opportunity Program:

The Authority's small business program promotes the utilization of small, local, disadvantaged, and other business enterprises, on all contracts, to provide equal opportunity for qualified firms. By providing education programs, making resources available, and communicating through effective outreach, the Authority strives for diversity in all contracting opportunities.

The Authority has a Disadvantaged Business Enterprise ("DBE") Plan as required by the Department of Transportation, 49 CFR Part 26. The DBE Plan calls for the Authority to submit an annual overall goal for DBE participation on all federally funded projects.

This project does not utilize federal funds; therefore, it will not be applied toward the Authority's over-all DBE goal.

Prepared by:

CONSTANCE Y. WHITE
MANAGER, ART PROGRAM

RESOLUTION NO. 2012-0012

A RESOLUTION OF THE BOARD OF THE SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY APPROVING THE ART ADVISORY COMMITTEE RECOMMENDATION TO AWARD PAUL HOBSON STUDIO THE COMMISSION FOR THE TERMINAL 2 EAST CEILING NODE PUBLIC ART OPPORTUNITY IN AN AMOUNT NOT TO EXCEED \$300,000.

WHEREAS, the Airport Art Master Plan calls for artwork to be site-specific and integrated into the Airport; and

WHEREAS, Airport Authority Art Program Policy 8.50 provides that 2% of construction costs of eligible projects be allocated for public art, which includes terminals, landside and other specified construction; and

WHEREAS, on October 7, 2011, the Authority issued a Request for Qualifications for unique public art opportunities and 279 cumulative responses were received; and

WHEREAS, the Terminal 2 East Ceiling Node was one project opportunity, which received 61 responsive submissions that were narrowed to a short-list of four finalists who were interviewed by an artist selection panel; and

WHEREAS; the selection panel for the Terminal 2 East Ceiling Node public art opportunity unanimously recommended that Paul Hobson Studio be awarded an agreement to design, produce and install public art; and

WHEREAS; the Art Advisory Committee voted in favor of forwarding the Panel's recommendation;

NOW THEREFORE BE IT RESOLVED that the Board hereby awards Paul Hobson Studio the commission for the Terminal 2 East Ceiling Node Public Art Project in an amount not to exceed \$300,000; and

BE IT FURTHER RESOLVED that the Board FINDS this action is not a "project" as defined by the California Environmental Quality Act (CEQA), Cal. Pub. Res. Code 21065; nor is it a "development" as defined by the California Coastal Act, Cal. Pub. Res. Code 30106.

000066

PASSED, ADOPTED AND APPROVED by the Board of the San Diego County Regional Airport Authority at a special meeting this 9th day of February, 2012, by the following vote:

AYES: Board Members:

NOES: Board Members:

ABSENT: Board Members:

ATTEST:

TONY R. RUSSELL
DIRECTOR, CORPORATE SERVICES/
AUTHORITY CLERK

APPROVED AS TO FORM:

BRETON K. LOBNER
GENERAL COUNSEL

RESOLUTION NO. 2012-0020

A RESOLUTION OF THE BOARD OF THE SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY APPROVING THE ART ADVISORY COMMITTEE RECOMMENDATION TO AWARD SHERYL ORING THE COMMISSION FOR THE ARTIST RESIDENCY OPPORTUNITY IN AN AMOUNT NOT TO EXCEED \$118,000.

WHEREAS, the Airport Art Master Plan calls for artwork to be site-specific and integrated into the Airport; and

WHEREAS, Airport Authority Art Program Policy 8.50 provides that 2% of construction costs of eligible projects be allocated for public art, which includes terminals, landside and other specified construction; and

WHEREAS, Terminal Development Art Opportunities are a product of the Airport's Terminal Development Program; and

WHEREAS, on October 7, 2011, the Authority issued a Request for Qualifications for multiple public art opportunities and 279 responses were received; and

WHEREAS, the Artist Residency was one project opportunity, which received 29 responsive submissions that were narrowed to a short-list of four finalists who were interviewed by an artist selection panel; and

WHEREAS; the selection panel for the Artist Residency opportunity unanimously recommended that Sheryl Oring be awarded an agreement to design, produce and install public art; and

WHEREAS; the Art Advisory Committee voted in favor of forwarding the Panel's recommendation;

NOW THEREFORE BE IT RESOLVED that the Board hereby awards Sheryl Oring the commission for the Artist Residency project in an amount not to exceed \$118,000; and

BE IT FURTHER RESOLVED that the Board FINDS this action is not a "project" as defined by the California Environmental Quality Act (CEQA), Cal. Pub. Res. Code 21065; nor is it a "development" as defined by the California Coastal Act, Cal. Pub. Res. Code 30106.

PASSED, ADOPTED AND APPROVED by the Board of the San Diego County Regional Airport Authority at a special meeting this 9th day of February, 2012, by the following vote:

AYES: Board Members:

NOES: Board Members:

ABSENT: Board Members:

ATTEST:

TONY R. RUSSELL
DIRECTOR, CORPORATE SERVICES/
AUTHORITY CLERK

APPROVED AS TO FORM:

BRETON K. LOBNER
GENERAL COUNSEL

RESOLUTION NO. 2012-0021

A RESOLUTION OF THE BOARD OF THE SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY APPROVING THE ART ADVISORY COMMITTEE RECOMMENDATION TO AWARD MIKYOUNG KIM DESIGN, LLC THE COMMISSION FOR THE PASSENGER WAITING ROOM WINDOW BAYS PUBLIC ART OPPORTUNITY IN AN AMOUNT NOT TO EXCEED \$502,000.

WHEREAS, the Airport Art Master Plan calls for artwork to be site-specific and integrated into the Airport; and

WHEREAS, Airport Authority Art Program Policy 8.50 provides that 2% of construction costs of eligible projects be allocated for public art, which includes terminals, landside and other specified construction; and

WHEREAS, Terminal Development Art Opportunities are a product of the Airport's Terminal Development Program; and

WHEREAS, on October 7, 2011, the Authority issued a Request for Qualifications for multiple public art opportunities and 279 cumulative responses were received; and

WHEREAS, the Passenger Waiting Room Window Bays was one project opportunity, which received 79 responsive submissions that were narrowed to a short-list of five finalists who were interviewed by an artist selection panel; and

WHEREAS; the selection panel for the Passenger Waiting Room Window Bays opportunity unanimously recommended that Mikyoung Kim Design, LLC be awarded an agreement to design, produce and install public art; and

WHEREAS; the Art Advisory Committee voted in favor of forwarding the Panel's recommendation;

NOW THEREFORE BE IT RESOLVED that the Board hereby awards Mikyoung Kim Design, LLC the commission for the Passenger Waiting Room Window Bays project in an amount not to exceed \$502,000; and

BE IT FURTHER RESOLVED that the Board FINDS this action is not a "project" as defined by the California Environmental Quality Act (CEQA), Cal. Pub. Res. Code 21065; nor is it a "development" as defined by the California Coastal Act, Cal. Pub. Res. Code 30106.

000070

PASSED, ADOPTED AND APPROVED by the Board of the San Diego County Regional Airport Authority at a special meeting this 9th day of February, 2012, by the following vote:

AYES: Board Members:

NOES: Board Members:

ABSENT: Board Members:

ATTEST:

TONY R. RUSSELL
DIRECTOR, CORPORATE SERVICES/
AUTHORITY CLERK

APPROVED AS TO FORM:

BRETON K. LOBNER
GENERAL COUNSEL