

**MEETING OF THE BOARD OF DIRECTORS
OF WORLD TRADE CENTER SAN DIEGO, INC.**

Minutes

Tuesday, November 17, 2020

3:00 P.M.

SDCRAA Administration Building - Third Floor
3225 N. Harbor Drive
San Diego, CA 92101

Board of Directors

Robert H. Gleason, Chair (SDCRAA)
Erik Caldwell, Secretary (City of San Diego)
Marshall Merrifield, Treasurer (SDUPD)

CALL TO ORDER: Chair Gleason called the regular meeting of the Board of Directors of the World Trade Center San Diego, Inc. to order electronically and via teleconference, pursuant to Executive Order N-29-20, at 3:00 p.m., on Tuesday, November 17, 2020, at the San Diego International Airport, Administration Building, 3225 N. Harbor Drive, San Diego, CA 92101.

ROLL CALL:

Present: Board Members: Erik Caldwell, Robert H. Gleason, Marshall Merrifield
Absent: Board Members: None

NON-AGENDA PUBLIC COMMENT: None

REPORTS AND ACTION ITEMS

- 1. APPROVAL OF MINUTES:**
RECOMMENDATION: Approve the Minutes of the September 24, 2020 Special Board meeting.

ACTION: Moved by Board Member Merrifield and seconded by Board Member Caldwell to approve staff's recommendation. Motion carried unanimously.
- 2. UPDATE ON THE 2020 WORKPLAN AND ANNUAL REPORT:**
Nikia Clarke, Executive Director, World Trade Center San Diego (WTC), provided an update on the 2020 Workplan and Annual Report that included an overview of COVID-19 Small Business Support, Corporate Travel Survey, Export Specialty Center and key deliverables of the Port of San Diego, San Diego International Airport and City of San Diego.
- 3. UPDATE ON THE 2020 GLOBAL COMPETITIVENESS COUNCIL AGENDAS AND ROSTER:**
Nikia Clarke, Executive Director, World Trade Center San Diego (WTC), provided an update on the Global Competitiveness Council (GCC) that included an overview of the Council's scope, 2020 agendas and membership roster information.

**4. REVIEW OF THE 2021 DRAFT WORK PLAN AND 2021 DRAFT BUDGET;
ADOPTION OF THE 2021 WORK PLAN:**

Nikia Clarke, Executive Director, World Trade Center San Diego (WTC), provided a review of the 2021 Draft Work Plan and Draft Budget that included the areas of Exports, Foreign Investments and Global Identity.

ACTION: Moved by Board Member Caldwell and seconded by Board Member Merrifield to adopt the 2021 Work Plan, incorporating the 2021 Draft Budget. Motion carried unanimously.

5. UPDATE AND DISCUSSION REGARDING THE FRAMEWORK AND TIMELINE FOR THE "GO GLOBAL" STRATEGIC PLAN:

Nikia Clarke, Executive Director, World Trade Center San Diego (WTC) provided an update on the "Go Global" strategic plan that included Priorities, Timeline, Deliverables and Research Focus.

Board Member Merrifield and Chair Gleason concurred that the Board should review the Go Global Strategy towards the end of February or the beginning of March.

BOARD COMMENTS:

Chair Gleason suggested that Board Meetings for 2021 be scheduled for February, June and November. Chair Gleason reminded the Board that, as established in the guidelines, Port staff would be taking over the clerking and meeting management duties from the Airport Authority for 2021.


ADJOURNMENT: The meeting adjourned at 3:59 p.m.

APPROVED BY A MOTION OF THE WORLD TRADE CENTER SAN DIEGO, INC. BOARD
THIS 2nd DAY OF JUNE, 2021.



ROBERT H. GLEASON
CHAIR
WORLD TRADE CENTER SAN DIEGO, INC.
BOARD OF DIRECTORS

ATTEST:



TONY R. RUSSELL, DIRECTOR
BOARD SERVICES/AUTHORITY CLERK