

Ground Transportation Technical Advisory Committee Committee Questions by Category

The following questions were developed by the Ground Transportation Technical Advisory Committee (GTAC) at the January 17, 2019 meeting:

Level playing field

- Will the airport make the creation of a level playing field a policy goal? Should it be the same for all or different according to need?
- How to make vehicle type, size of vehicle and fuel type more equitable across modes
- How to standardize or avoid the double standard:
 - Sticker versus placard
 - Cap versus no cap for taxis
 - Fee for transfers versus no fee
 - Alternative fuel versus greenhouse gas (GHG) emission controls

Business Environment

- Consider changes in access fees to drive behavior with airport development plan.
- Demand pricing and pricing controls for taxis.
- In-terminal advertising policy and predatory pricing.
- How to make the focus on individual drivers: is sustainable livelihood a policy goal? What protects individual drivers' safety and livelihood?
- How to reduce or illuminate the black market.
- How to ensure operators are making investments.
- Need to consider economic reality.
- How to fight against fake news.
- Dollars are flowing out of San Diego to non-local permit holders. Balance of outside versus individual owners.
- How to make policies flexible to meet changing needs.
- Carrot and stick approach: how can a carrot be used to create economic advantage?
- What is or is not the job of the airport versus technology, etc.?

Environmental goals

- What are the regulatory requirements versus policy goals? (e.g., GHG reductions)
- What are the long-term strategies around climate (net zero goal); what is our starting point assumption? How do we use state climate policy to effect change?
- Instead of highly (and differently regulated) modes, can we select basic policies and simple requirements so that the industry can be dynamic and flexible in how to reach environmental goals? For example greenhouse gas versus electrification.

(Continued on reverse)

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Timing of new policies

- When will we implement new policies (resulting from the committee's recommendations)?
 - April 2019 insurance renewals due for taxis
 - July 1 of 2019 starts fiscal year 2020
 - December 2020 Memoranda of Agreement (MOAs) expire
- What is the plan for enforcement of future policies? Short-term versus long-term solutions.

Physical environment

- How will hold lot policies and parking issues and staging be resolved?
- How to control traffic flow, tickets, etc.

Transportation Network Companies (TNCs)

- Can TNC's change their business model? What should the business model be?
- What oversight should look like around TNC's?
- Will the airport limit TNC's?
- Insurance issues for TNC's - what should be required? How does it impact airport liability?

Partnerships

- Will we have a way to define value of existing partners?
- How do we assess success in meeting goals? What incentives would be helpful?
- What solutions meet the considerations of the airport authority going forward?
- How do we best communicate with transportation partners? How do we plan for ongoing dialogue?

Analyses and metrics of success

- Data on vehicle numbers for Uber and lift - how many are coming to the airport?
- Look at best practices of airlines for metrics.
- What metrics contribute to a successful partnership?
- Past complaints assessment and analysis.

Resources and Other Initiatives

- Can we use SANDAG (San Diego Association of Governments) and other studies about future projections and the needs of transportation?
- How are we measuring success of the GTAC's plan?
 - Traffic management?
 - Customer experience?
 - Congestion management?
- How is the GTAC enabling best customer experience?