

Revised 11/29/11



**SAN DIEGO COUNTY
REGIONAL AIRPORT AUTHORITY
STAFF REPORT**

**Item No.
6**

Meeting Date: **DECEMBER 1, 2011**

Subject:

Appointments to the Airport Art Advisory Committee

Recommendation:

Adopt Resolution No. 2011-0143 approving the appointments of Ben Fyffe and Deborah L. Van Huis to serve on the Airport Art Advisory Committee.

Background/Justification:

The Airport Art Advisory Committee ("Committee") provides expert advice regarding opportunities for integrating public artwork into San Diego International Airport ("Airport"), identifying eligible and qualified artists for creation of specific artworks, maintenance and conservation of displayed public artworks, deaccessioning public artworks and determining eligibility and setting qualifications for temporary and rotating exhibits. The Committee is comprised of one Board member, two Authority staff members, four art and design professionals who reside within San Diego County, and two professionals who reside outside of San Diego County.

Authority Policy 8.50, regarding membership on the Committee, states, "The term of membership shall be for three years, and no member may serve more than two terms. A member's term shall commence on the date the member is appointed or reappointed to the AAAC. In order to provide for staggered terms, the initial appointments of the first San Diego County art and design professional and first national art and design professional shall be for one year; the second San Diego County art and design professional and the second national art and design professional shall be for two years; and the third and fourth San Diego County art and design professionals shall be for three years. Should a vacancy occur prior to the end of the member's scheduled term, the Executive Director shall appoint a replacement for the non-expired term."

Completion of term for Greg Esser

Greg Esser was appointed in June 2008 as the first National Art & Design Professional. He served a three year term through June 2011. His term was extended on November 3, 2011 through January 2012.

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Appointment of Ben Fyffe

Ben Fyffe would serve as a national art and design professional to replace Greg Esser. Appointment to the Committee would be for a three-year term from January 2012 – January 2015.

Ben Fyffe is the arts education program coordinator for the City of El Paso Museums and Cultural Affairs Department, where he works to interface the programs and needs of artists, arts organizations, and schools and oversees a teaching artist program serving 40,000 annually. Previously, Fyffe was youth docent program coordinator at the Austin Museum of Art and most recently assistant head of education at the El Paso Museum of Art, where he directed a bilingual touring program that served 25,000 students annually; produced exhibition-related curriculum distributed biannually to 16,000 educators throughout Texas' Region 19; and managed outreach to at-risk schools along the U.S.-Mexico Border. (See attached resume).

Completion of term for Vicki Estrada

Vicki Estrada was appointed in June 2008 as the first San Diego County art and design professional. She served a three-year term through June 2011. Her term was extended on August 4, 2011 through January 2012.

Appointment of Deborah L. Van Huis

Deborah L. Van Huis would serve as a San Diego County art and design professional to replace Vicki Estrada. Appointment to the Committee would be for a three-year term from February 2012 – January 2015.

Deborah is the Director and Newsletter Editor for the San Dieguito Art Guild and has served on the planning committee for "Something Fishy", A Grand Rapids Community Art Project & Exhibition Planning Committee.

She is the Managing Director of the Stella Vista Program for high achieving professionals and leaders for Business Women Rising's Leadership Vistas. She holds a BS in Civil Engineering from University of Illinois at Chicago and has expertise in entitlement and land development processes. Deborah has served as the West Coast Regional Land Manager for KB Home and as the Vice President of Forward Planning for one of the nation's largest land developers. Currently, she is retained as an Adjunct Instructor for the University of Redlands and Westwood College teaching Construction Project Management. (See attached resume).

Fiscal Impact:

No fiscal impact.

Authority Strategies:

This item supports one or more of the Authority Strategies, as follows:

- Community Strategy Customer Strategy Employee Strategy Financial Strategy Operations Strategy

Environmental Review:

- A. CEQA: This Board action, as an administrative action, is not a project that would have a significant effect on the environment as defined by the California Environmental Quality Act ("CEQA"), as amended. 14 Cal. Code Regs. § 15378. This Board action is not a "project" subject to CEQA. Pub. Res. Code § 21065.
- B. California Coastal Act Review: This Board action is not a "development" as defined by the California Coastal Act Pub. Res. Code § 30106.

Equal Opportunity Program:

Not Applicable

Prepared by:

Diana Lucero, Director, Public, Community & Customer Relations

Ben Fyffe

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Education

2011 MPA, University of Texas at El Paso
2000 BA, Art History, University of Texas at Austin

Professional Experience

- 2011 **Cultural Programs Supervisor, City of El Paso Museums & Cultural Affairs**
Manages all cultural programs and associated staff supported by the local Hotel Occupancy Tax including all funding/granting programs, departmental performing and visual arts festivals, teaching artist corps and cultural/heritage tourism initiatives. Overseeing the yearlong process for attaining Texas Legislative cultural district designation for downtown El Paso's arts district. Managing partnership with other public and private entities to create affordable live/work artist space in downtown El Paso and creation of a weekly artist market.
- 2006-2011 **Arts Education Program Coordinator, City of El Paso Museums & Cultural Affairs**
Oversaw *Community Arts Program* serving 40,000 annually managing a roster of teaching artists; developed arts-centered curriculum and professional development for area educators; implemented funding programs for local individual artists; managed 51% of the total cultural funding portfolio; managed Music Under the Stars—one of the largest free music festivals in Texas—and Alfresco! Fridays for the 2007 & 2008 seasons
- 2005-2006 **Interim Head of Education, El Paso Museum of Art**
Managed departmental budget and supervised staff; continued all duties associated with position of Assistant Head of Education
- 2001-2005 **Assistant Head of Education, El Paso Museum of Art**
Created, oversaw, implemented and promoted with Head of Education all educational initiatives including adult and family programs, school services, outreach, and art classes; coordinated all tours and trained and managed docent corps of 64 volunteers; implemented cross-disciplinary/performing arts programming related to traveling exhibits; researched and authored all didactic labels for permanent collection; wrote grants for programming
- 2000-2001 **Education Assistant, Austin Museum of Art**
Assisted department with program planning, outreach and docent trainings; maintained database of all program attendance and audience demographic information; acted as liaison with all visiting artists and scholars including payment, hospitality and technical assistance; processed all departmental financials
- 1998-2000 **Youth Docent Program Assistant, Austin Museum of Art**
Recruited, trained, scheduled and supervised 20 youth docents from Austin area high schools; developed and managed program budget

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Fellowships & Awards

- 2010 Smithsonian Latino Museum Studies Fellowship
2008 Senator Eliot Shapleigh/Texas Legislature *¡Adelante Con Ganas!* Award (for teaching artist residencies implemented in underserved bilingual campuses)
2007 Wallace Foundation Fellowship (served at Museum of Fine Arts, Houston)

Selected Exhibitions

- 2007 *Artist Call: The Inaugural Exhibition*, OLO Gallery, El Paso, Texas (Juror)
2005 *YLA 10: The 10th Annual Young Latino Artists Exhibition*, Mexic-Arte Museum, Austin, Texas (Curator)
2005 *Texas Biennial*, Dougherty Arts center, Camp Fig, Eastside Artists Co-Op, Gallery Lombardi, all located in Austin, Texas (Juror)
2005 *Never Done: Women's Work from the Collection 1950-Now*, El Paso Museum of Art, El Paso, Texas (Curator)

Committees & Boards

- 2010 Texas Association of Museums Council (Councilor-at-Large)
2008 El Paso Planning Committee, National Association of Latino Arts & Culture Regional Workshop (Chair, Content Committee)
2007-2010 El Paso Independent School District Fine Arts Committee (Co-Chair)
2007-2010 Americans for the Arts, Emerging Leader Council
2007-2008 El Paso Emerging Leaders in the Arts Network (Co-chair)

Review Panels

- 2010 Indianapolis Arts Council, City Arts Grant Review Panel (Reviewer);
Texas Commission on the Arts, Cultural District Designation Panel (Reviewer)
2009 Missouri Arts Council, Advisory Panel for Large Arts Organizations (Reviewer)
2008-2009 Texas Commission on the Arts, Multidisciplinary Arts Review Panel (Chair)
2007 City of Dallas Office of Cultural Affairs Visual Arts Organizations Panel (Reviewer)

Professional Affiliations

- Americans for the Arts
National Art Education Association (NAEA)
National Association for Latino Arts & Culture (NALAC)
Pi Alpha Alpha National Honor Society for Field of Public Administration
Texas Association of Museums (TAM)

References available upon request

DEBORAH L. VAN HUIS

Tel: 925-570-4791 • dvanhuis@yahoo.com • www.linkedin.com/in/dvanhuis

PROFESSIONAL PROFILE

- Proven executive with track record of progressive experience in leading teams to successful execution of business goals
- Expert in entitlement and public infrastructure processes, and resolving land development and plan processing to support project budgets and schedules
- Experienced in developing external relationships with community groups, municipalities, political leaders, business partners and finance executives and advocating with agencies for approval of land plans
- "Big picture" problem-solver that thrives on the excitement and challenge of complex projects
- Class A California State Contractors License # 945012

SELECT CAREER HIGHLIGHTS

EXTERNAL COMMUNICATIONS/LOBBYING

- Creating and implementing political and community relations strategies
- Building and maintaining strategic alliances and an extensive professional network
- Preparing and presenting in public forums and at public hearings to advocate for land and development plans

INTERNAL BUSINESS PROCESSES

- Managing activities of multiple subcontractors and consultants on multiple projects
- Authoring and implementing policies, procedures, and training programs
- Creating partnerships with other department leaders to form cross-functional teams improving business processes and enhancing the value of relevant corporate assets

LEADERSHIP

- Managing staff of 20 and larger teams of subcontractors and consultants and infrastructure projects up to \$900 Million
- Stabilizing operating environments to reduce employee turnover
- Successfully leading teams within matrix organizations to align and achieve business goals

FINANCIAL

- Securing \$18.5 Million infrastructure financing
- Preparing estimates, proformas, budgets and schedules for land development projects
- Contracting with subcontractors, engineers and consultants on multiple projects

PROFESSIONAL EXPERIENCE

LAND DEVELOPMENT & ACQUISITION CONSULTANT

Presently

Expertise on Demand, San Diego, CA

- Perform due diligence and feasibility studies in support of land acquisitions in Southern California
- Coordinate sub-contractor and consultant activities for a variety of projects in various stages of development
- Formulate product plans and assist management with strategic execution of business plan

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ADJUNCT FACULTY

Presently

University of California Riverside Extension, Westwood College, University of Redlands, School of Continuing Studies

- Teach Construction Project Management, Construction Budgeting and Cost Estimating, Supervisory and Employee Motivational classes
- Develop and deliver all curriculum content, collateral materials and presentations
- Member of the Organizational Leadership Certificate Advisory Committee for the School of Continuing Studies, University of Redlands

VICE PRESIDENT OF FORWARD PLANNING

2007-2008

Sun Cal Companies, Palm Desert, CA

- Led successful turn-around of underperforming division by designing and implementing external communications program including speaking before governmental and community entities
- Achieved approval of tentative tract map for \$100 Million master-planned community located in Riverside County, including affordable housing in an otherwise unstable political climate
- Led project teams responsible for making product and mix selections for master planned communities throughout western US

REGIONAL LAND DEVELOPMENT MANAGER

2005-2006

Centex Homes, Western USA

- Oversaw regional cross-functional teams successfully implementing operational strategies, business process improvement and tactical plans
- Initiated regional, recurring strategic planning conferences including department heads and high-performing employees

DIRECTOR FORWARD PLANNING

2002-2005

KB Home, San Diego, CA

- Researched and prepared acquisition feasibility studies leading to successful purchase of land assets and execution of business plan
- Accelerated process infrastructure, including employee training, and creating team environment to enhance corporate efficiency and asset value

PROJECT DIRECTOR/MANAGER

1990-2002

Various entities in the United States

- Managed over \$95 Million of public infrastructure work, including obtaining government approvals, securing financing and negotiating purchase agreements, managing relationships with merchant builders and developing master planned communities, including an *Arnold Palmer Signature* golf course community in Northern California (T.I. Homes, LP, 1990-1999)
- Other projects included inner and outer taxi-ways and UAL terminal at O'Hare Airport, roadway and bridge rehabilitation for Illinois Toll Highway Authority

EDUCATION

Master of Science, Administrative Leadership
Bachelor of Science, Civil Engineering
Associate in Applied Science, Civil Engineering Technology

Central Michigan University
University of Illinois, Chicago
Michigan Technological University

SELECT AFFILIATIONS

Director and Newsletter Editor • San Dieguito Art Guild
Board Member • Something Fishy Public Art Project

2009-10
1999-2000

RESOLUTION NO. 2011-0143

A RESOLUTION OF THE BOARD OF THE
SAN DIEGO COUNTY REGIONAL AIRPORT
AUTHORITY APPROVING THE APPOINTMENTS
OF BEN FYFFE AND DEBORAH VAN HUIS TO THE
AIRPORT ART ADVISORY COMMITTEE.

WHEREAS, the operations, procedures and activities of the San Diego County Regional Airport Authority ("Authority") and its Board's committees are guided by, among other things, the Authority's Policies and Codes; and

WHEREAS, the Board adopted Policy 8.50 Guidelines for the Public Art Program in June 2006 which governs the appointment of the Airport Art Committee ("AAC") members; and

WHEREAS, Authority Policy 8.50 states that "The AAC will be comprised of three members from the Authority and six art and design professionals. One member of the Authority's Board as appointed by the Board, two members of the Authority's staff as designated by and serving under the discretion of the CEO/President, four art and design professionals who reside within San Diego County as appointed by the CEO/President, two art and design professionals who reside within the United States but outside of San Diego County as appointed by the CEO/President"; and

WHEREAS, the AAC is advisory in nature and is comprised of Authority staff and arts and design professionals who reside within San Diego County and outside of San Diego County who provide expert advice regarding opportunities for integrating public artwork into the Airport, identifying eligible and qualified artists for creation of specific artworks, maintaining and conserving displayed public artworks, deaccessioning public artworks and determining eligibility and qualifications for temporary and rotating art exhibits.

NOW, THEREFORE, BE IT RESOLVED that the Board APPROVES the appointments of Ben Fyffe and Deborah L. Van Huis to the Airport Art Advisory Committee. (See Attachment A.)

BE IT FURTHER RESOLVED that the Board of the San Diego County Regional Airport Authority FINDS that this Board action is not a "project" as defined by the California Environmental Quality Act ("CEQA"), Cal. Pub. Res. Code § 21065; and is not a "development" as defined by the California Coastal Act, Cal. Pub. Res. Code §30106.

PASSED, ADOPTED, AND APPROVED by the Board of the San Diego County Regional Airport Authority at a special meeting this 1st day of December, 2011, by the following vote:

AYES: Board Members:

NOES: Board Members:

ABSENT: Board Members:

ATTEST:

TONY R. RUSSELL
DIRECTOR, CORPORATE SERVICES/
AUTHORITY CLERK

APPROVED AS TO FORM:

BRETON K. LOBNER
GENERAL COUNSEL

REVISED 11/22/11**Art Advisory Committee**

Current Committee Members	Total Length of Term	Beginning of Term	End of Term
Vicki Estrada Deborah L. Van Huis 1 st SD County Art & Design Professional	3 Years	June 2008 February 2012	February 2012 February 2015
Greg Esser Ben Fyffe 1 st National Art & Design Professional	3 Years	June 2008 February 2012	February 2012 February 2015
Russ Haley 2 nd SD County Art & Design Professional	3 years	June 2009	June 2012
Diem Jones 2 nd National Art & Design Professional	3 years	June 2009	June 2012
Dana Springs 3 rd SD County Art & Design Professional	3 years	June 2010	June 2013
4 th SD County Art & Design Professional VACANT	3 years		
Bob Bolton – Authority Staff	3 years	June 2010	June 2013
Diana Lucero – Authority Staff	3 years	June 2010	June 2013
Robert H. Gleason – Authority Board Member	3 years	June 2010	June 2013