



SAN DIEGO COUNTY
REGIONAL AIRPORT AUTHORITY
STAFF REPORT

Item No.
5

Meeting Date: **MARCH 7, 2013**

Subject:

Appointment of Authority Advisory Committee Members

Recommendation:

Adopt Resolution No. 2013-0019, approving appointments to the Authority Advisory Committee.

Background/Justification:

At its August 4, 2011, meeting, the Board adopted revisions to Authority Policy 1.21, which governs the Authority's Advisory Committee. Under the new policy, the Advisory Committee has a maximum of 18 members. While the Board appoints all members of the Committee, nominations are received from various sources as follows:

(Seats 1 – 6) The President/CEO shall nominate individuals to fill seats representing each of the following categories:

- (1) airport management;
- (2) passenger and freight air transportation operations and economics;
- (3) general aviation;
- (4) the natural environment;
- (5) local government; and
- (6) the campuses of the University of California and the California State Universities in the region.

(Seats 7 – 14) The Presidents of the organizations listed below may each nominate one individual. As shown below, in some cases, the nominating organization rotates among different organizations at the conclusion of each two year term.

- (7) San Diego Regional Economic Development Corporation
- (8) Rotation among:
 - a. San Diego North Economic Development Council
 - b. East County Economic Development Council
 - c. South County Economic Development Council
- (9) San Diego Regional Chamber of Commerce
- (10) Rotation among:
 - a. CleanTECH San Diego
 - b. BIOCOM

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c. CONNECT

- (11) Metropolitan Transit System
- (12) North County Transit District
- (13) San Diego County Taxpayers Association
- (14) San Diego Convention and Visitors Bureau

(Seat 15) The District Director of the California Department of Transportation for the San Diego Region or his/her designee serves in this seat.

(Seat 16) The representative of the United States Department of Defense currently serving on the Board or his/her designee serves in this seat.

(Seats 17–18) Two seats are reserved for members of the general public. Whenever a vacancy occurs in one of these seats, a notice is issued by the Authority. The Chief Auditor and Vice President of Planning and Operations jointly review and nominate individuals to serve in these two seats.

NOMINATIONS TO FILL OPEN SEATS

Three seats are currently vacant due to resignations and/or staffing changes at nominating organizations. Nominations have been received for each of the three seats as follows:

Seat 6: On January 14, 2013, Brian Blake resigned from the Authority Advisory Committee due to scheduling and travel conflicts with committee meetings. While, under Policy 1.21, this seat is reserved for the "campuses of the University of California and the California State Universities in the region," (UC/CSU) the President/CEO recommends that the Board appoint former Airport Authority Board member and Advisory Committee liaison Jim Panknin to fill this seat for the remainder of Mr. Blake's unexpired term (ending on October 6, 2013). Staff believes that Mr. Panknin's input will be particularly valuable given the progress of the Airport Development Plan (ADP) and the Advisory Committee's consideration of the ADP's elements in the next seven months. By appointing Mr. Panknin to serve in this seat until October 6, the Committee and Board will benefit from his input during ADP deliberations while complying with the 18 member maximum in Policy 1.21. It should be further noted that the representation of UC/CSU is not a "required" category under the Airport Authority Act.

Seat 8: On December 6, 2012, Carl Morgan was appointed the new President/CEO of the San Diego North Economic Development Council. He has since nominated himself as the SDNEDC representative on the Authority Advisory Committee, replacing Rick Gittings, who was serving as Interim President/CEO of SDNEDC. Mr. Morgan will serve the remainder of the unexpired term (ending on October 6, 2013).

Seat 9: On December 31, 2012, Ruben Barrales resigned as President/CEO of the San Diego Regional Chamber of Commerce (SDRCC). The Honorable Jerry Sanders, former mayor of the City of San Diego, was appointed President/CEO of the SDRCC on January 4, 2013. Because Mayor Sanders will not assume his duties until April 8, 2013, the SDRCC interim President/CEO, Mark Leslie, has submitted a nomination for Mayor Sanders to serve on the Authority Advisory Committee effective April 8, 2013. Mayor Sanders will serve the remainder of the unexpired term (ending on October 6, 2014).

Biographical details for each nominee follow:

JIM PANKNIN

James "Jim" Panknin has worked in aviation-related activities for over 25 years. He is a graduate of the University of Southern California with a Bachelor of Science in Aerospace Engineering. He recently obtained his MBA from the University of California, San Diego, Rady School of Management. He successfully completed a 20-year career as a Marine Corps Pilot, flying helicopters and turboprop aircraft at airports all over the world. Mr. Panknin currently works as a chief pilot for Schubach Aviation, a leading San Diego private air charter company. He previously served three years as president of Executive Flight Support, Inc, in Santee, a company that provides aircraft management, and contract aviation support services. He was also a chief pilot for Jimsair Aviation in San Diego. He was elected as the first Chairman of the Airport Authority's Advisory Committee, and recently completed his term as a board member of the San Diego County Regional Airport Authority, where he served from 2006-2013. Mr. Panknin is active in his community, serving as Director on the Santee School District Foundation. He serves on the National Business Aircraft Association King Air Committee, and is a member of the San Diego East County Chamber of Commerce.

CARL MORGAN

Mr. Morgan is President/CEO of the San Diego North Economic Development Council, a coalition of the private and public sectors working together to sustain and carefully grow the economic base of North County. In this capacity, he oversees all of SDNEDC's existing operations and programs, including the Prosperity on Purpose project, which is building a stronger regional economy by taking a collaborative approach to regional planning while recognizing municipal independence.

He has over 26 years of experience as an economic development and redevelopment professional. In the City of Long Beach, he managed the Downtown Redevelopment Project Area. He and his team were responsible for the planning and implementation of major development projects (hotels, mixed-use residential and retail projects and adaptive reuse of historic buildings), promenade streetscape improvement project, establishment of a downtown small business development center and an art exchange. Mr. Morgan also served as the City's Economic Development Officer directing citywide economic development marketing, business retention, business attraction and promotion. Prior to Long Beach, he served as Economic Development Director in the cities of Glendora and Loma Linda. Mr. Morgan earned his Bachelor of Arts Geography Degree at California State University, Fullerton.

JERRY SANDERS

Jerry Sanders began his lifelong career in public service when he joined the San Diego Police Department at the age of 22, fulfilling his dream of becoming a police officer. He ascended the police department ranks, serving as the SWAT Team commander before becoming one of the youngest police chiefs in the city's history.

In 1999, Sanders retired from the police force and became CEO of the United Way of San Diego, where he reduced the organization's costs and increased fundraising by 20 percent. Three years later, he chaired the board of the local chapter of the American Red Cross. He increased financial transparency at the chapter and helped restore the nonprofit's credibility.

In 2005, he won a special election for Mayor of San Diego. Mayor Sanders served as the first mayor under San Diego's "strong mayor" system of city governance. As mayor, Sanders focused on streamlining city operations and restoring the city's financial stability and accountability. Sanders also introduced Managed Competition to city government, which allows private companies to compete against city employees for the right to provide a variety of municipal services. In addition to his broad reform agenda, Sanders has placed a high priority on economic growth and job creation during his time in office. Specifically, the mayor has been a champion of the region's promising clean technology industry – including solar energy, biofuels and other environmentally-friendly products.

Sanders completed his second and final term as Mayor in December 2012. He now serves as the President and Chief Executive Officer of the San Diego Regional Chamber of Commerce.

Fiscal Impact:

Funds for Advisory Committee meetings are included in the annual budget.

Authority Strategies:

This item supports one or more of the Authority Strategies, as follows:

- Community Strategy
 Customer Strategy
 Employee Strategy
 Financial Strategy
 Operations Strategy

Environmental Review:

- A. This Board action, as an administrative action, is not a project that would have a significant effect on the environment as defined by the California Environmental Quality Act (CEQA), as amended. 14 Cal. Code Regs. §15378. This Board action is not a "project" subject to CEQA, Cal. Pub. Res. Code §21065.
- B. This Board action is not a "development" as defined by the California Coastal Act. Cal. Pub. Res. Code §30106.

Equal Opportunity Program:

Not applicable.

Prepared by:

MATTHEW C. HARRIS
SENIOR DIRECTOR, EXECUTIVE OFFICE

RESOLUTION NO. 2013-0019

A RESOLUTION OF THE BOARD OF THE
SAN DIEGO COUNTY REGIONAL AIRPORT
AUTHORITY APPROVING APPOINTMENTS TO
THE AUTHORITY ADVISORY COMMITTEE

WHEREAS, on August 4, 2011, the Board adopted revisions to Authority Policy 1.21, which governs the Authority Advisory Committee (AAC); and

WHEREAS, AAC Seats 6, 8 and 9 are currently vacant due to resignations and/or staffing changes at nominating organizations; and

WHEREAS, the President/CEO has nominated former Authority Board Member Jim Panknin to serve in Seat 6 notwithstanding the designation in Authority Policy 1.21 that the seat represent the "campuses of the University of California and the California State Universities in the region," for the remainder of the unexpired term, which ends on October 6, 2013; and

WHEREAS, the President/CEO of the San Diego North Economic Development Council (SDNEDC), Carl Morgan, has nominated himself to serve in Seat 8 as the representative of SDNEDC for the remainder of the unexpired term, which ends on October 6, 2013; and

WHEREAS, the interim President/CEO of the San Diego Regional Chamber of Commerce (SDRCC), Mark Leslie, has nominated Jerry Sanders, the incoming President/CEO of SDRCC, to serve in Seat 9 as the representative from the SDRCC, beginning on April 8, 2013, and for the remainder of the unexpired term, which ends on October 6, 2014; and

NOW, THEREFORE, BE IT RESOLVED that the Board hereby APPROVES appointments to the Authority Advisory Committee, as indicated in Attachment A.

BE IT FURTHER RESOLVED that the Board FINDS that this Board action is not a "project" as defined by the California Environmental Quality Act (CEQA), Pub. Res. Code §21065; and is not a "development" as defined by the California Coastal Act, Pub. Res. Code §30106.

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PASSED, ADOPTED, AND APPROVED by the Board of the San Diego County Regional Airport Authority at a regular meeting this 7th day of March, 2013, by the following vote:

AYES: Board Members:

NOES: Board Members:

ABSENT: Board Members:

ATTEST:

TONY R. RUSSELL
DIRECTOR, CORPORATE SERVICES/
AUTHORITY CLERK

APPROVED AS TO FORM:

BRETON K. LOBNER
GENERAL COUNSEL

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San Diego County Regional Airport Authority

Advisory Committee Members

	Seat	Appointed	Term Ends
Airport Management			
Oris Dunham	1	10/06/11	10/06/14
Passenger and Freight Air Transportation Operations and Economics			
Jo Bogner	2	10/06/11	10/06/13
General Aviation			
Peter Drinkwater	3	10/06/11	10/06/13
The Natural Environment			
Jo Brooks	4	10/06/11	10/06/13
Local Government			
Deanna Spehn	5	10/06/11	10/06/13
The Campuses of the University of California and the California State Universities in the Region			
Jim Panknin	6	03/07/13	10/06/13
Regional Economic Development			
Lauree Sahba	7	10/06/11	10/06/14
Carl Morgan	8	03/07/13	10/06/13
Business, Including the Technology Sector of the Economy			
Jerry Sanders	9	03/07/13	10/06/14
Jason Anderson	10	10/06/11	10/06/13
Local Public Transit Authorities			
Harry Mathis	11	10/06/11	10/06/14
Bridget Hennessey	12	10/06/11	10/06/13
The Department of Transportation			
Chris Schmidt	15	10/06/11	10/06/14
The United States Department of Defense			
Col. Carl Huenefeld II (Ret.)	16	10/06/11	10/06/14
Other Groups and Residents of San Diego County			
Sean Kerafin	13	10/06/11	10/06/14
Joe Terzi	14	10/06/11	10/06/14
Russ Mitchell	17	10/06/11	10/06/13
Robert Orr, M.D.	18	10/06/11	10/06/13