

**SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY
SPECIAL ARTS ADVISORY COMMITTEE (AAC)
MEETING MINUTES: JUNE 29, 2023
SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY**

CALL TO ORDER: Robert Gleason, Chair of the Arts Advisory Committee, called the meeting of the Arts Advisory Committee to order at 9:08 a.m. on Thursday, June 29, 2023. Tony Russell called the roll. Mr. Russell noted the Chair had a quorum of voting members. The Chair mentioned the committee had not met since Mr. Chalupsky had taken time off for personal leave and looked forward to welcoming him back soon.

ROLL CALL:

AAC Members Present:

Bob Bolton, Director, Airport Design & Construction
Mary Casillas Salas, Authority Board Member
Jon Graves, Director, Marketing, Arts & Air Service Development
Jennifer Easton, Art Program Manager, BART Planning, Development & Construction
Jerome Fontamillas, Musician, SWITCHFOOT
Robert Gleason, President & CEO, Evans Hotels

AAC Members Absent:

Cristina Scorza, Chair of Education, Whitney Museum
Ethan van Thillo, Founder & Executive Director, Media Arts Center

Airport Authority Staff Present:

Tony Almanza, Coordinator, Arts Program
Daniel Dennert, Curator, Airport Arts Program
Katie Norman, Airport Arts Program Manager
Lee Kaminetz, Assistant General Counsel
Emily Serleth, Intern III – Law Clerk
Tony Russell, Director, Corporate Services
Hampton Brown, Vice President

NON-AGENDA PUBLIC COMMENT:

N/A

NEW BUSINESS:

1. ACTION – APPROVAL OF THE MINUTES:

Mary Casillas Salas made a motion for approval and Jennifer Easton seconded the motion. The motion passed unanimously.

2. STAFF UPDATES:

- **Arts Master Plan**

Katie Norman gave an update on the Arts Master Plan, letting the Committee know that the team has been working on the program's "Engaging Region's Arts and Culture Community" goals in various ways. The team conducted an outreach trip to Tijuana as part of the upcoming open call for the 2024 temporary exhibition, *Espacios & Lines*, as well as joining the San Diego Museum Council and attending some of their events to create relationships with other arts organizations. Other Master Plan items continue to move forward as well.

- **Public Art and Conservation**

Katie Norman briefed the Committee on the ongoing progress with the six public art projects for New Terminal 1. Committee members asked specific clarifying questions regarding multiple projects – especially the stage areas – with staff providing more detail. The committee received updates on the two pieces being relocated to the new administration building and ongoing conservation efforts.

- **Performing Arts Program**

Daniel Dennert briefed the Committee on the performing arts residency program. The team received 13 applications with four finalists being interviewed by the selection panel. One organization was recommended to the Executive Leadership Team. The residency period will last 18 weeks, with orientation planned for September, and rehearsal and performance periods anticipated for October, November, and December holidays.

The Committee received an update on the upcoming Request for Proposals for a new Performing Arts Producer to collaborate with staff on in terminal performances. In the interim and as a stop gap measure, the Arts team is exploring a series of concerts with three performing groups to support the Authority Marketing team's summer concessions campaign.

- **Temporary Exhibitions**

Daniel Dennert provided the committee with an update regarding the temporary exhibition *A Necessary Departure*. All exhibits have been receiving continued maintenance and the team is working with the artists to keep artwork in high quality condition. To provide further exposure for the exhibit and the artists, the team is currently working on a press release, an overview video and scheduling an artist led tour. Pablo Mason was brought in to capture archival photographs.

Dennert continued with the upcoming exhibit *Espacios & Lines*, which will be connected to World Design Capital 2024. The team conducted outreach and a research tour to Tijuana in May followed by a Call for Artists. More than 30 attendees came to the information session and submissions were due in June. The selection panel will meet in July to determine finalists.

- **Social Media Engagement**

Katie Norman provided an update on Social Media Channels including Twitter with posts on *A Necessary Departure*, especially Terri Hughes Oelrich. The Airport's channels have provided coverage on Christopher Lloyd Tucker and Mark Hewko, who engaged with the public while painting the piano in the terminal. There was elevated engagement on the recent *Espacios & Lines* call for artists with double the normal clicks. Other social media mentions included an Instagram story featuring artworks on the pedestrian path, as well as posts on TikTok and Facebook.

- **Strategic Plan**

Chair Gleason asked the team to update the committee on their participation in *Creative City*, San Diego's city-led efforts to create a comprehensive cultural strategic plan. Dennert shared examples of events the team has attended and how the airport team is excited to be part of the process. Chair Gleason shared his knowledge of the City's plan and the activities so far. The committee and staff exchanged ideas and knowledge on similar planning processes. They acknowledged how the Arts Team's Master Plan has been a success and influenced others. Dennert shared how Tony Almanza has been invaluable to the team with his skills. Almanza's ability to translate from Spanish to English has contributed to the success of their projects.

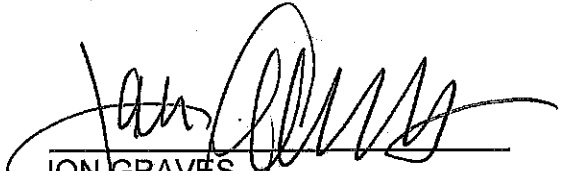
- **Arts Advisory Committee Administration**

Katie Norman confirmed that new Committee members will be starting at the September meeting. Three individuals have been chosen and will be going to the Board meeting in July for acceptance. The new members are Clare Haggarty, the Director for Public Art and Design at LA County Metro; Matt Rich, the Assistant Professor of Visual Arts at the University of San Diego; Cat Chiu Phillips, an artist who previously exhibited at the Airport and is an educator.

Staff and Committee Members acknowledged and thanked the three departing Committee members: Cris Scorza; Carmen Vann, and Jennifer Easton for their time, efforts, and contributions.

ADJOURNMENT: Chair Gleason adjourned the meeting at 10:24 a.m.

APPROVED BY A MOTION OF THE AIRPORT ARTS ADVISORY COMMITTEE
MEETING ON OCTOBER 19, 2023



JON GRAVES
DIRECTOR, MARKETING, ARTS, & AIR SERVICE DEVELOPMENT