

## Special Airport Arts Advisory Committee Meeting Agenda

**Thursday, June 29, 2023**  
**9:00 am – 11:00 am**

San Diego County Regional Airport Authority  
Administration Building  
Third Floor – Tuskegee Conference Room  
3225 N. Harbor Drive  
San Diego, California 92101

This Agenda contains a brief general description of each item to be considered. If comments are made to the Committee without prior notice, or are not listed on the Agenda, no specific answers or responses should be expected at this meeting pursuant to State law.

Copies of written documentation relating to each item of business on the Agenda are on file in the Airport Authority's office and are available for public inspection.

PLEASE COMPLETE A "REQUEST TO SPEAK" FORM PRIOR TO THE COMMENCEMENT OF THE MEETING AND SUBMIT IT TO THE LIAISON OF THE COMMITTEE.

*The Authority has identified a local company to provide oral interpreter and translation services for public meetings. If you require oral interpreter or translation services, please telephone the Board Services /Authority Clerk Department with your request at (619) 400-2400 at least three (3) working days prior to the meeting.*

### **Board Members**

Gil Cabrera (Chair)  
Mary Casillas Salas (Vice Chair)  
Lidia S. Martinez  
Paul McNamara  
Rafael Perez  
Esther C. Sanchez  
James Sly  
Marni von Wilpert

### **Ex-Officio Board Members**

Col. Thomas Bedell  
Gustavo Dallarda  
Gayle Miller

### **President/CEO**

Kimberly J. Becker

# Special Airport Arts Advisory Committee Meeting Agenda

Thursday, June 29, 2023

## CALL TO ORDER:

## ROLL CALL:

Committee Members: Bob Bolton, Mary Casillas Salas, Jon Graves, Jennifer Easton, Jerome Fontamillas, Robert Gleason, Cristina Scorza, Ethan van Thillo.

## NON-AGENDA PUBLIC COMMENT:

Non-Agenda Public Comment is reserved for members of the public wishing to address the Committee on matters for which another opportunity to speak **is not provided on the Agenda**, and which is within the jurisdiction of the Board. Please submit a completed speaker slip to the Committee Liaison.

**Note:** Persons wishing to speak on specific items should reserve their comments until the specific item is taken up by the Committee.

## NEW BUSINESS:

### **1. ACTION - APPROVAL OF MINUTES:**

RECOMMENDATION: Approve the minutes of the March 23, 2023, regular meeting.

## OLD BUSINESS

### **2. STAFF UPDATES:**

- Arts Master Plan
- Public Art
- Performing Arts
- Temporary Exhibitions
- Community Engagement
- Media
- Arts Advisory Committee Administration

## COMMITTEE MEMBER COMMENTS:

## ADJOURNMENT:

# Special Airport Arts Advisory Committee

## Meeting Agenda

Thursday, June 29, 2023

**NOTE:** Members of the public wishing to address the Committee on Agenda Items must submit a speaker slip to the Liaison of the Committee. When called to speak, please state your name and city of residence for the record. Each speaker is limited to three (3) minutes per Agenda Item.

This information is available in alternative formats upon request. To request an Agenda in an alternative format, or to request a sign language or oral interpreter, or an Assistive Listening Device (ALD) for the meeting, please telephone the Authority Clerk's Office at (619) 400-2550 at least three (3) working days prior to the meeting to ensure availability.

For your convenience, the agenda is also available to you on our website at [www.san.org](http://www.san.org).

**SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY  
SPECIAL ARTS ADVISORY COMMITTEE (AAC)  
MEETING MINUTES: MARCH 23, 2023  
SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY**

**CALL TO ORDER:** Robert Gleason, Chair of the Arts Advisory Committee, called the meeting of the Arts Advisory Committee to order at 9:22 a.m. on Thursday, March 23, 2023. The Chair introduced Mayor Salas as the new Board Liaison, replacing Board member Schiavoni who has left the Board and has been replaced by Lydia Martinez. The Chair also acknowledged the contributions made to the committee by Carmen Vann who has resigned for personal reasons.

**ROLL CALL:**

**AAC Members Present:**

Bob Bolton, Director, Airport Design & Construction  
Cristina Scorza, Chair of Education, Whitney Museum  
Jennifer Easton, Art Program Manager, BART Planning, Development & Construction  
Jerome Fontamillas, Musician, SWITCHFOOT  
Jon Graves, Director, Marketing, Arts & Air Service Development  
Robert Gleason, President & CEO, Evans Hotels

**AAC Members Absent:**

Ethan van Thillo, Founder & Executive Director, Media Arts Center

**Airport Authority Staff Present:**

Tony Almanza, Coordinator, Arts Program  
Chris Chalupsky, Senior Manager, Arts Program  
Daniel Dennert, Curator, Airport Arts Program  
Katie Norman, Airport Arts Program Manager  
Amy Gonzalez, General Counsel  
Michelle Brega, Senior Director, External Relations  
Tony Russell, Director, Corporate Services

**NON-AGENDA PUBLIC COMMENT:**

N/A

**NEW BUSINESS:**

**1. ACTION – APPROVAL OF THE MINUTES:**

Committee members made a motion and a second. The motion passed unanimously. **Committee Member Van Thillo was absent.**



**2. ACTION – APPROVE 2023 CHAIR AND VICE-CHAIR APPOINTMENTS**

RECOMMENDATION: Elect an AAC Chair and Vice-Chair to serve a one-year term.

Bob Bolton, nominated Robert Gleason to continue in his role as AAC Chair, with a committee member adding a second. Then a nomination was made for Mayor Mary Salas to serve as the Vice-Chair and a second was received. The two motions were combined together and passed unanimously. **Committee Member Van Thillo was absent.**

**3. ACTION – REVIEW AND APPROVE THE 2024 TEMPORARY EXHIBITION THEME:**

RECOMMENDATION: Review and Approve the Updated 2024 Temporary Exhibition Theme.

Daniel Dennert, Art Curator.

Dennert presented a review of the previously approved 2023 Temporary Exhibition Theme and explained the new timing proposed to coincide with the 2024 World Design Capital Program and presented a proposed refinement for the 2024 Theme – *Espacios & Lines*. After a robust discussion including matters of the importance of this exhibition and the binational region, working collaboratively with other entities, and ensuring the Authority’s exhibition is different from others, all while ensuring our exhibition fit well into the overall program, Mayor Salas made a motion to approve, and Committee Member Fontamillas seconded. The motion passed unanimously.

**4. ACTION – REVIEW AND APPROVE THE 2024 TEMPORARY EXHIBITION SELECTION PANEL AND DESIGNATE AN AAC LIAISON:**

RECOMMENDATION: Review and Approve the Temporary Exhibition Selection Panel and designate an AAC Liaison.

Daniel Dennert, Art Curator.

Dennert presented the roster of 2024 Temporary Exhibition Potential Panelists and explained the makeup of the panel: 3 external community members; 2 Authority internal staff members, and 1 nonvoting internal advisor representing the Operations division. Mayor Salas motioned to approve, and another committee member seconded. The motion passed unanimously. Committee Member Fontamillas was designated to act in the liaison position.

**5. ACTION – REDESIGNATE AN AAC LIAISON FOR THE 2023 PERFORMING ARTS RESIDENCY SELECTION PANEL.**

RECOMMENDATION: Review and Approve the Temporary Exhibition Selection Panel and designate an AAC Liaison.

Norman gave the Committee a thorough overview of the NT1 public art projects highlighting the recent progress and design updates that have taken place within

the last few months. Committee Members expressed overall support for all the projects while commenting on materiality, lighting, and other aspects specific to each one, in effort to keep them successfully moving forward. Committee Member Bolton encouraged staff to begin contemplating a Site & Opportunities Plan for the upcoming Terminal 2 East Improvement Program.

## **6. STAFF UPDATES:**

### **- Arts Master Plan**

Chris Chalupsky gave an update on the Arts Master Plan, letting the Committee know that progress continues to be made and the projects are on schedule for the medium-term years 3-5. He highlighted the two items now in progress under the Exhibitions column. Chalupsky explained how the team is collaborating with the newly created Operational Readiness team, to incorporate the Arts Master Plan into the new Terminal One programmatic document regarding exhibition and performing arts spaces. The team continues to work with the Finance Team regarding the budget and this year the primary focus is on conservation of the public arts projects that had been paused during the pandemic. The Committee had some questions regarding Dazzle and Katie Norman shared the upcoming conservation projects. The team's current primary focus is on Jim Campbell's Journey since the wiring and lighting is somewhat complex and will use a large portion of the budget. The Dazzle project is prioritized for the upcoming fiscal year (Q3-Q4).

### **- Public Art**

Katie Norman briefed the Committee on the ongoing progress with the six Public Art projects for the New Terminal One. There will be a new rendering for Matthew Mazzotta's project for the next Committee meeting. The Committee shared congratulations and kudos to the team for their progress in such a short time, amid multiple challenges.

### **- Performing Arts Program**

Daniel Dennert briefed the Committee on bringing back performing arts in the terminals through the Performing Arts Residency program. One residency is currently planned for this year and the team is in the process of sending out the Call for Submissions and included a question on how the artist would engage with the audiences. Submissions are expected to be received by April 21<sup>st</sup>, with the artists beginning their residency in September to learn about the airport environment and design their concepts. Performances are expected to last about 18 weeks and span the October-December timeframe. The programming will not necessarily be holiday specific.

Chris Chalupsky briefed the Committee on an upcoming RFP for a new Performing Arts Producer to bring back concerts in the terminals. The new concerts will be a collaborative effort with the Concessions Program to help enhance the customer experience and increase traffic to the areas where the performances are happening.

- **Temporary Exhibitions**

Daniel Dennert provided the committee with an update regarding the temporary exhibition, *A Necessary Departure*. All exhibits are now fully installed as of February. During the installation process, audiences were engaged by the opportunities to interact with the artist, Mark Hewko, while he was painting the piano onsite and by asking new Authority employees on their initial art tour to help choose the color to paint the wall for the artist's work. The exhibition is receiving wonderful feedback and the collection is being recognized as very high caliber by other curators, travelers, and staff.

- **Media**

Chris Chalupsky shared with the committee positive coverage on social media, highlighting some of the new works as well as excitement for some upcoming work. The public piano continues to get coverage with recent video of a traveler enjoying some time on the instrument.

- **Community Engagement**

Chris Chalupsky and Tony Almanza led a tour with an Arts & Culture leadership class – Two instructors and seven graduate and post graduate students from USD on January 14<sup>th</sup> to learn more about how we program in a non-traditional venue.

- **Media**

Chalupsky informed the committee of arts coverage on social media, highlighting some important Holidays and Cultural events such as Black History Month, Women's History Month, Fourth of July, and Día de Los Muertos.

- **ADC Update**

Bob Bolton shared with the committee a rendering of the Luminous Wave Art Glass Exterior on the new Terminal One façade. Bolton explained how the glass will keep the building cool while keeping the glare out of the building while still giving the travelers a view to the outside. Samples were sent to Los Angeles for testing.

**ADJOURNMENT:** Chair Gleason adjourned the meeting at 10:42 a.m.

APPROVED BY A MOTION OF THE AIRPORT ARTS ADVISORY COMMITTEE  
MEETING ON \_\_\_\_\_

\_\_\_\_\_  
JON GRAVES  
DIRECTOR, MARKETING, ARTS, & AIR SERVICE DEVELOPMENT















































# Staff Updates





# Arts Master Plan

# ARTS MASTER PLAN RECOMMENDATIONS – DRAFT PRIORITIES FOR IMPLEMENTATION

Public Art	Performing Arts	Exhibitions	Communications & Engagement	Engaging Region's Arts & Culture Community	Engaging the Broader Community	Evaluation
<p>Site + Opportunities Plan </p> <p>Develop a mechanism to utilize percent for arts funds for collections management </p> <p>Adopt range of methods for recruiting artists including developing artist roster </p> <p>Create artist mentorship program </p> <p>Develop and implement a visual arts residency program </p> <p>Create mechanisms for accepting financial contributions and promotions to all programs including Public Art, Performing Arts, and Temporary Exhibitions </p>	<p>Incorporate at least one mobile/plug and play into an existing location in T2 </p> <p>Establish goals for inclusive recruitment, develop a recruitment process and a procedure for artists to submit materials annually, including posting criteria for evaluating talent </p> <p>Present 3-4 performances weekly in Terminal 2 (T2) and badge a small number of musicians for regular performance sets </p> <p>Acquire portable dance floor for performances </p> <p>Target a baseline of 2 performances in each terminal each week </p> <p>Feature performances related to festivals and other relevant events in San Diego region </p> <p>Increase performances to 6-8 per week, while broadening types of locations for performances, including considering mobile/plug &amp; in T1RP </p>	<p>Create infrastructure to prototype film program. Develop and implement a program that features locally-produced short films, videos and/or documentaries in partnership with a local curator or genre specific organizations </p> <p>Invest in at least one additional large-scale monitor </p> <p>Expand on call art handling services </p> <p>Set aside Cultural Exchange space in T2 </p> <p>Complete assessment of existing case work </p> <p>Establish \$500 loan fee as minimum with higher fees larger spaces or new works </p> <p>Identify sties for exhibitions and Cultural Exchange in T1RP </p> <p>Deaccession and replace cases as needed. </p> <p>Develop and implement general facilities report </p> <p>Seek an area in T1RP or T2 for a new gallery space - built out to basic museum standards </p>	<p>Expand communications efforts related to social media platforms and didactic signage </p> <p>Provide a wide range of interesting and informational content about projects, programs, and partnerships including producing short videos for all new major public art installations, exhibitions, and residencies </p> <p>Ensure that information about the Program is shared with the Ambassadors in an accessible format </p> <p>Ensure the Airport Art Collection, exhibition and performance locations &amp; schedules are included in airport way-finding and customer navigation assistance </p> <p>Develop periodic campaigns to encourage people to engage with the collection, temporary exhibitions, and performing arts programs </p> <p>Update communications strategy to align with Artistic Plan updates </p>	<p>Continue to develop cross-disciplinary partnerships with community organizations through Cultural Exchange by: participating in regional arts exhibitions by providing satellite exhibition space; co-programming or co-producing work with partner organizations; considering thematic exhibitions that educate residents and visitors about local organizations that connect the region's people across cultures </p> <p>Develop a checklist of factors to consider for successful partnerships </p> <p>Engage the region's children's museums on child-centered artwork, installations or play areas </p> <p>Engage local university music composition programs to commission a new work of music for the airport, possibly tied to historic events (100<sup>th</sup> anniversary of the airport, completion of ADP, etc.) </p> <p>Solicit information about arts and culture resources and provide access to them across a variety of platforms </p>	<p>Publicizing and conducting information sessions in a variety of locations that support increased accessibility in underserved areas and using multiple platforms for publicizing community engagement activities to reach a variety of audience with diverse accessibility needs </p> <p>Commissioning artworks by artists who have historically experienced barrier to public art projects and ensuring applications, calls for submissions and other promotional materials for artist opportunities are in Spanish as well as English </p> <p>Add webpage and social media content that tells the story of the program's community engagement activities </p> <p>Enroll in national directories and play active role as connector of resources for military community </p> <p>Providing brochures or public information programs about Arts Program activities in off-site community locations and developing program-related content and programming for offsite community engagement activities </p> <p>Create educational materials that support arts, civic, STEAM and other relevant issues </p> <p>Explore the creation of community-based artist residencies for co-produced exhibitions </p>	<p>Evaluate Audience Engagement with Public Art, Performing Arts, and Temporary Exhibitions. </p> <p>Design and implement a questionnaire or exit interview to gauge project stakeholders' perceptions of the public art development process </p> <p>Continue to conduct Economic Impact Research </p>
<p><b>PRIORITY CATEGORY KEY</b></p> <p> <span style="background-color: #00728f; color: white; padding: 2px 10px;">SHORT TERM: YEARS 1-2</span> <span style="background-color: #f1c40f; color: white; padding: 2px 10px;">MEDIUM TERM: YEARS 3-5</span> <span style="background-color: #e67e22; color: white; padding: 2px 10px;">LONG TERM: YEARS 6+</span> </p>						

 Completed

 In Progress



# New T1 Public Art Progress Update



# NT1 Public Art Locations

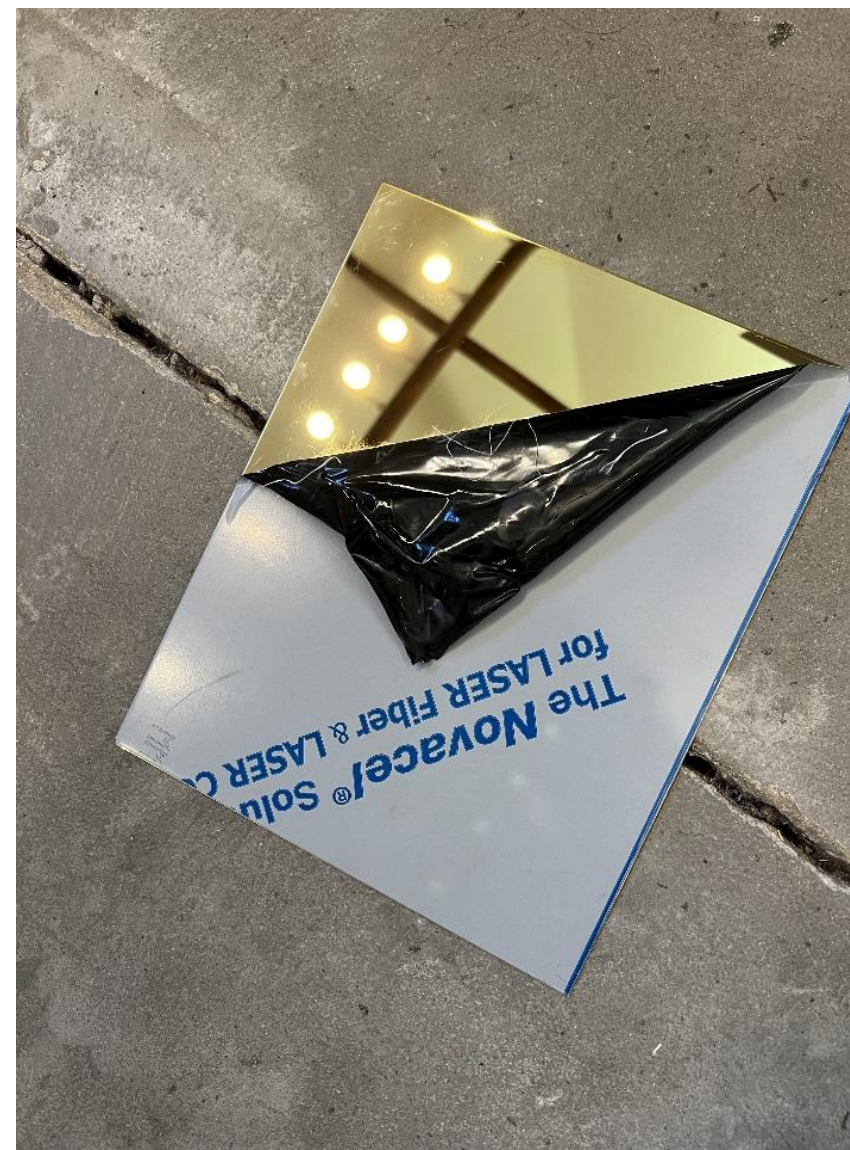


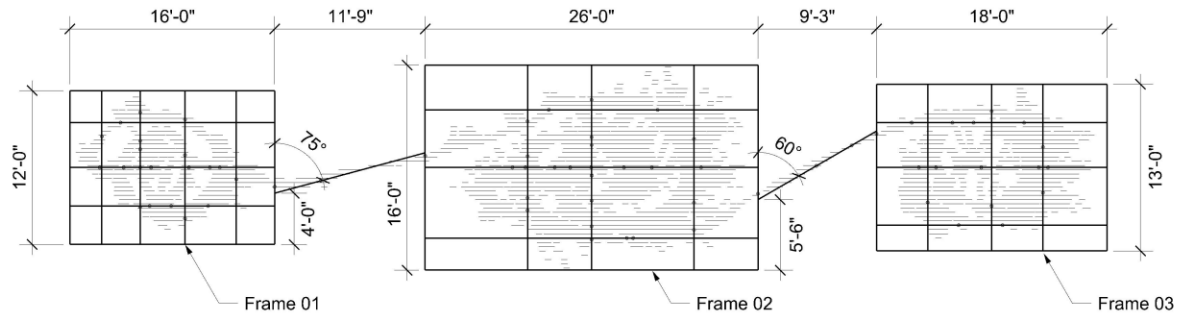
- Gateway Project
- Vertical Ticketing Project
- Curbside Plaza Project

- Recomposure Area Project
- Food Hall Interactive Project
- Family Play Area Project

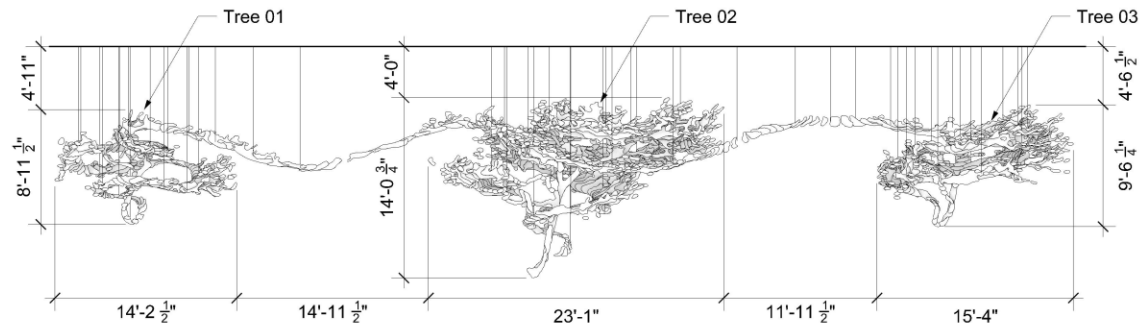


# Nova Jiang

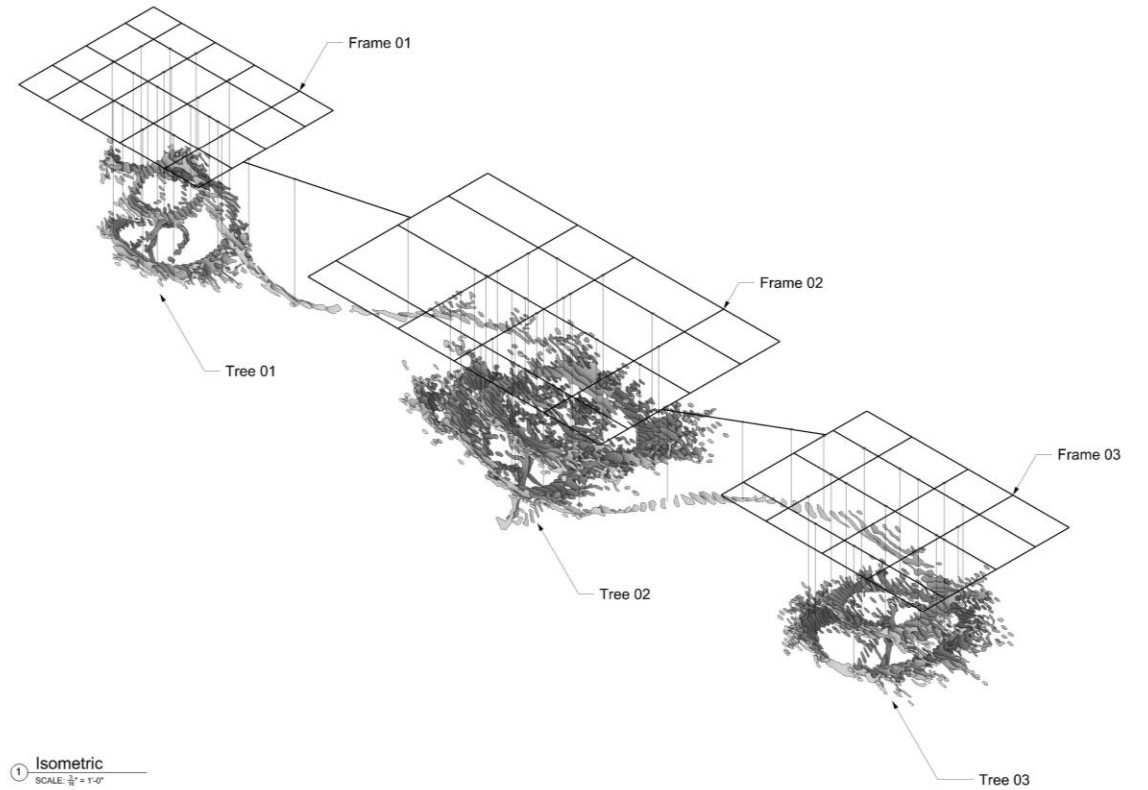




① TOP VIEW  
SCALE:  $\frac{1}{4}'' = 1'-0''$



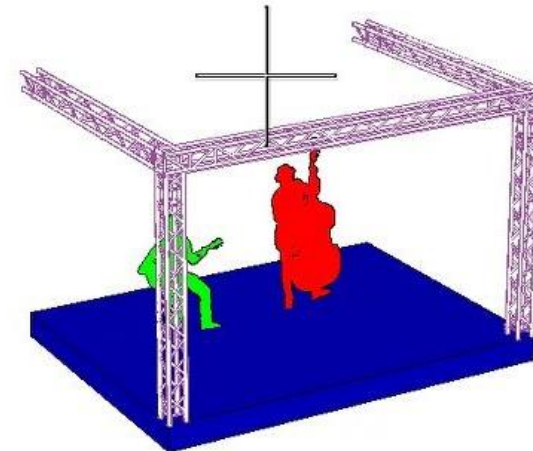
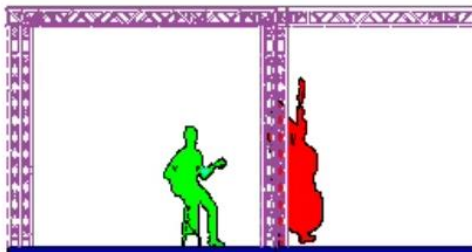
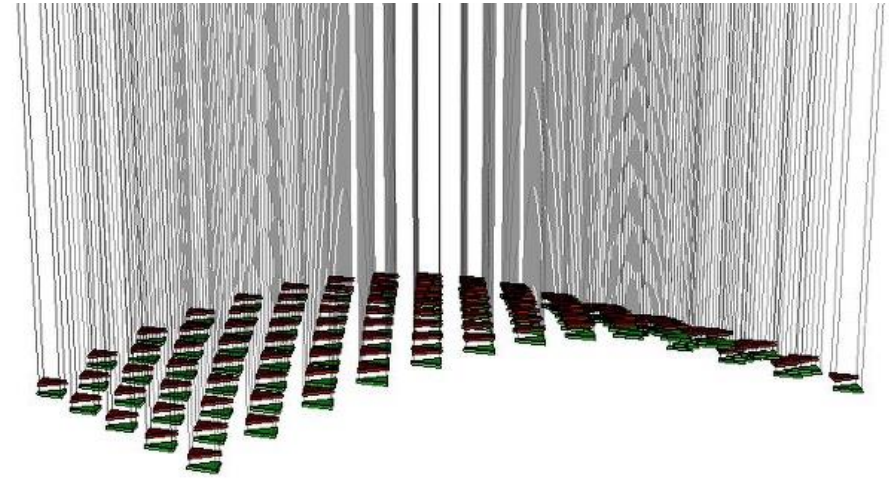
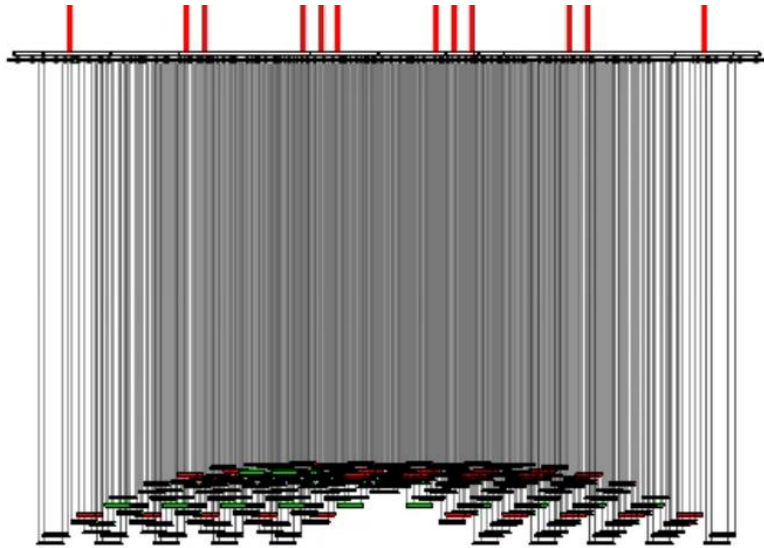
② Elevation  
SCALE:  $\frac{1}{4}'' = 1'-0''$



① Isometric  
SCALE:  $\frac{1}{8}'' = 1'-0''$



# Erwin Redl

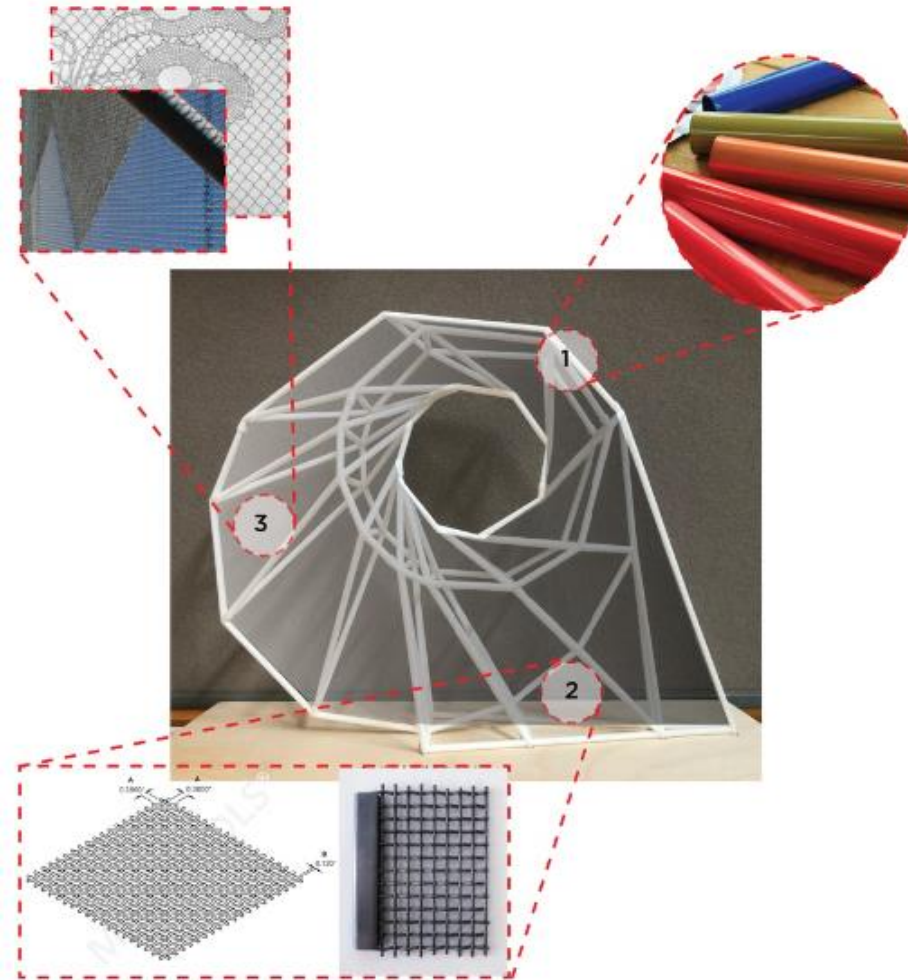








# Walter Hood - Design Update



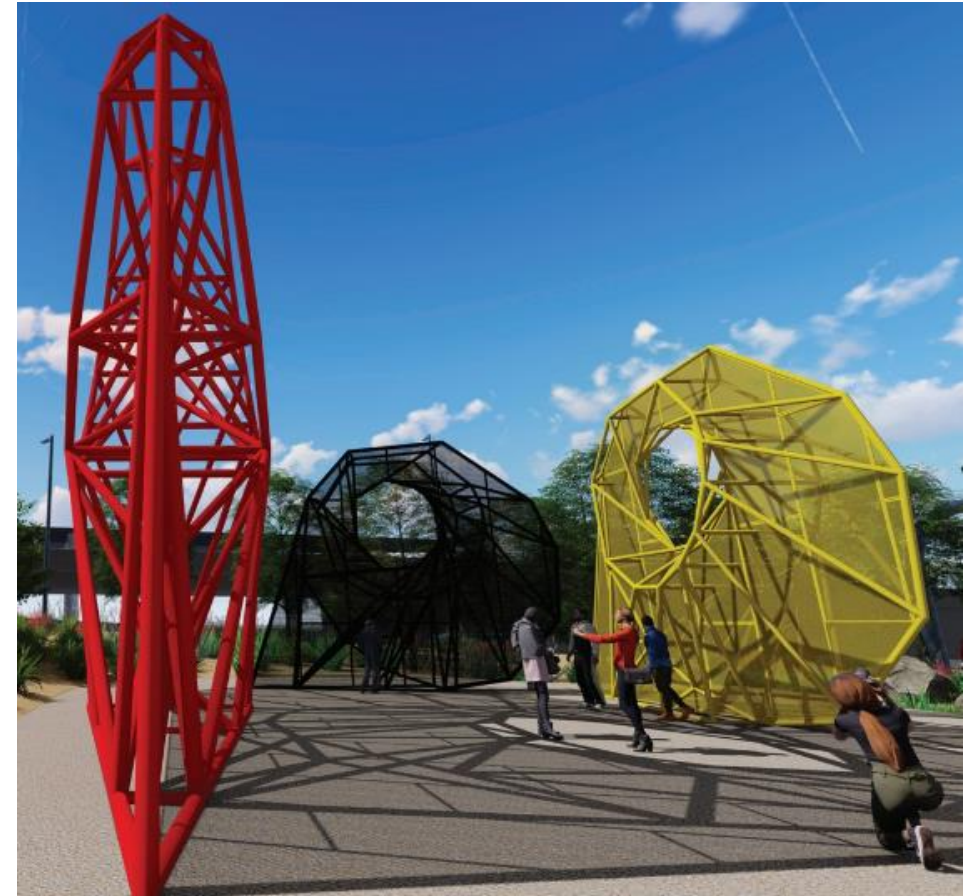


# Walter Hood - Design Update





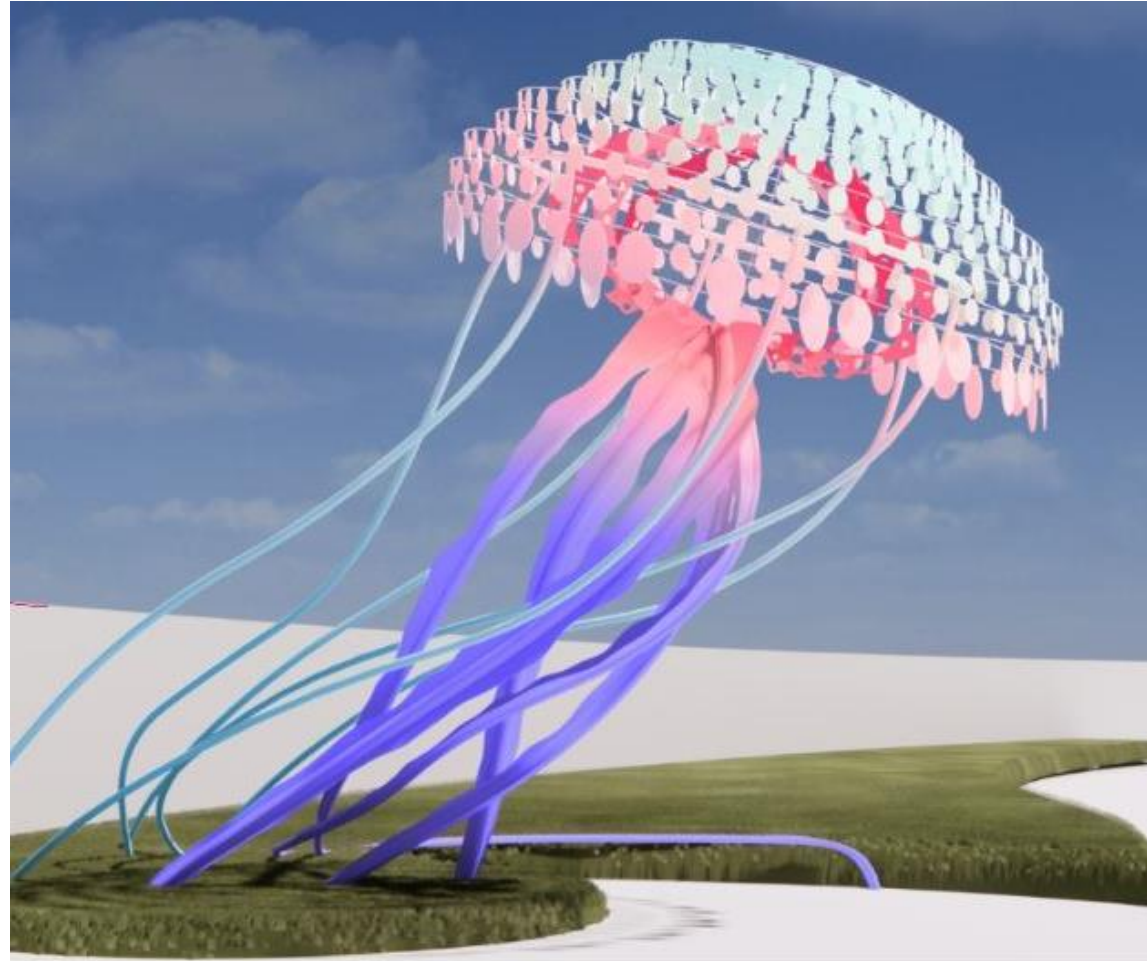
# Walter Hood - Design Update



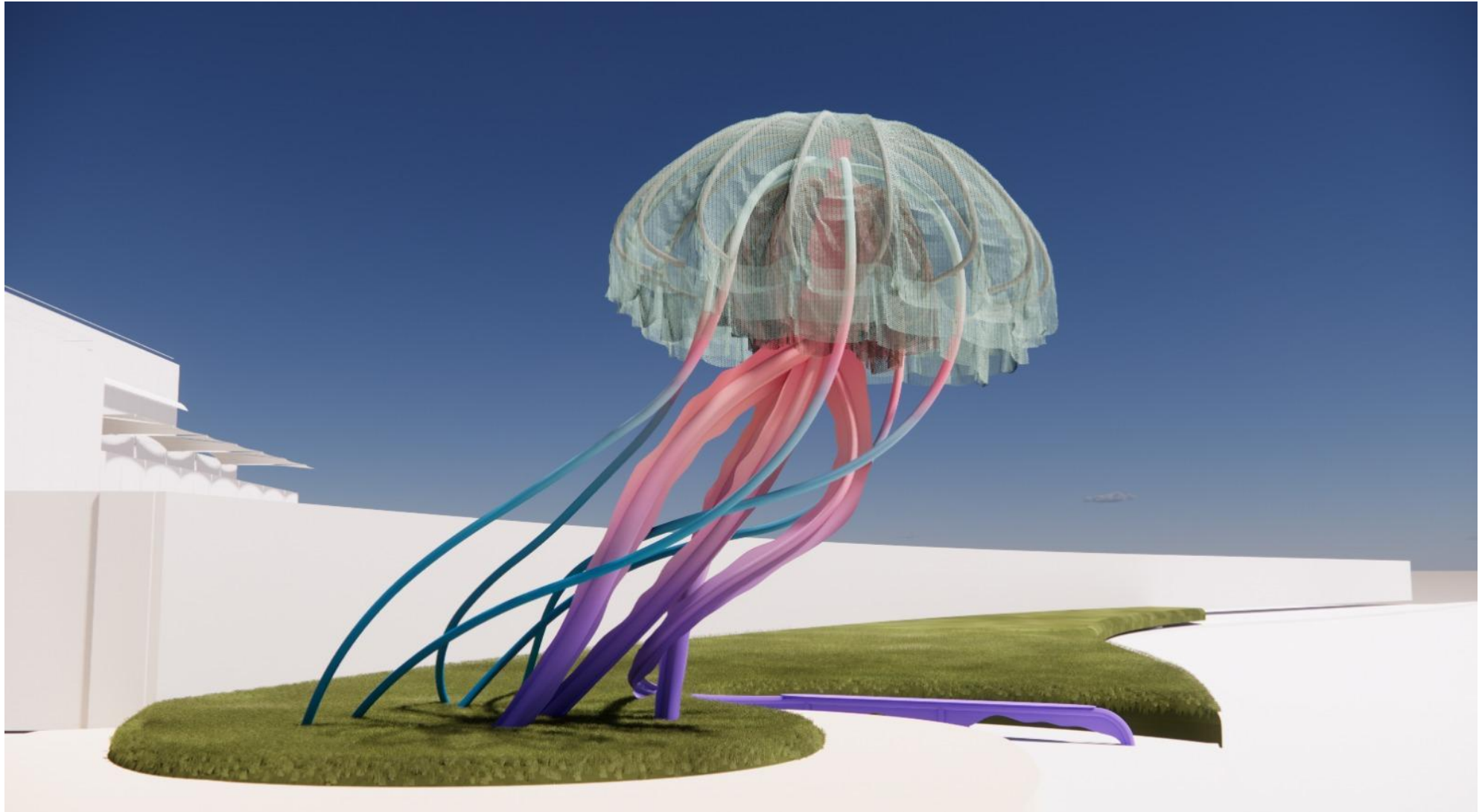
Gateway Project



# Matthew Mazzotta - Conceptual Design

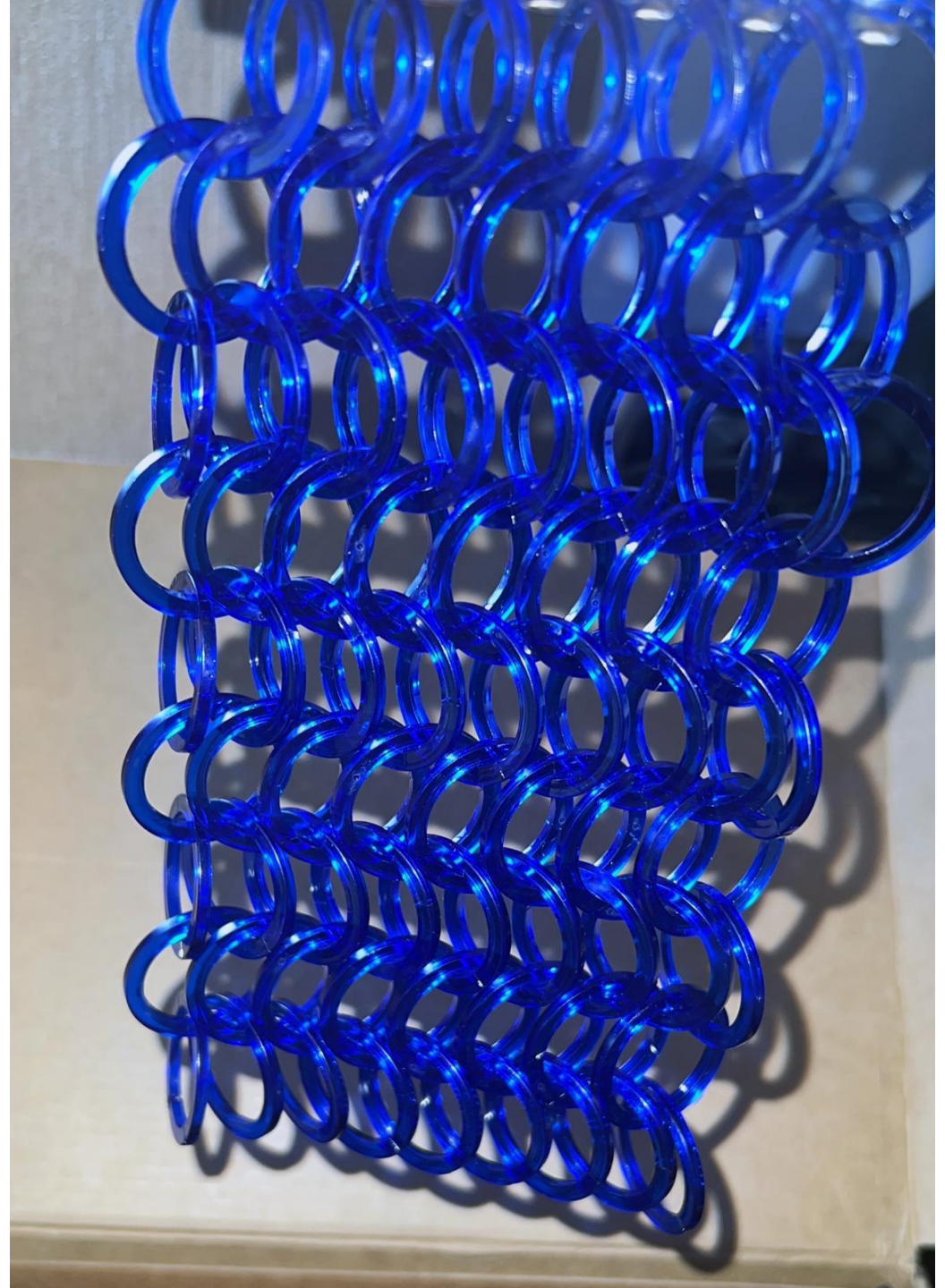
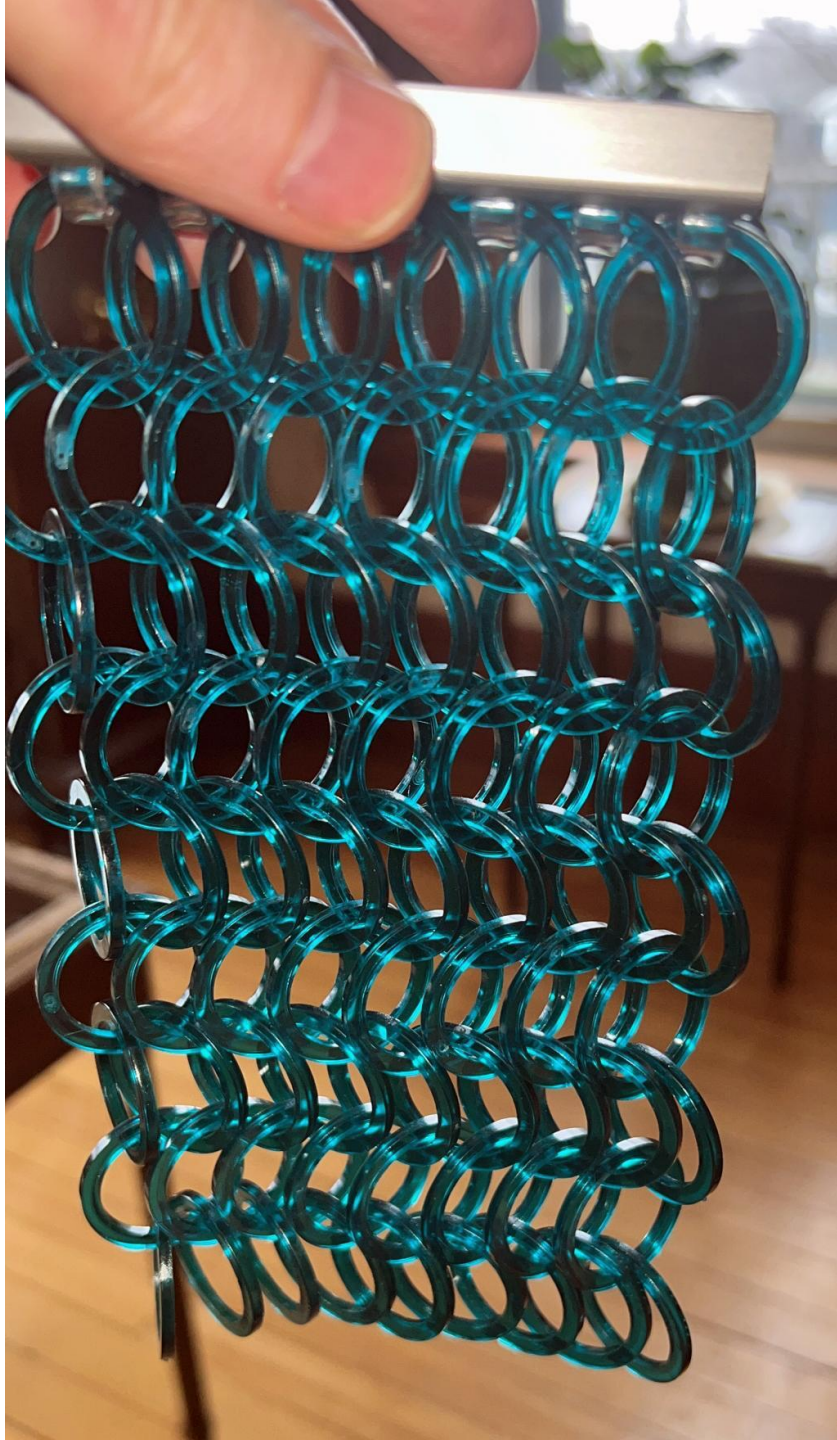


# Matthew Mazzotta - Design Update







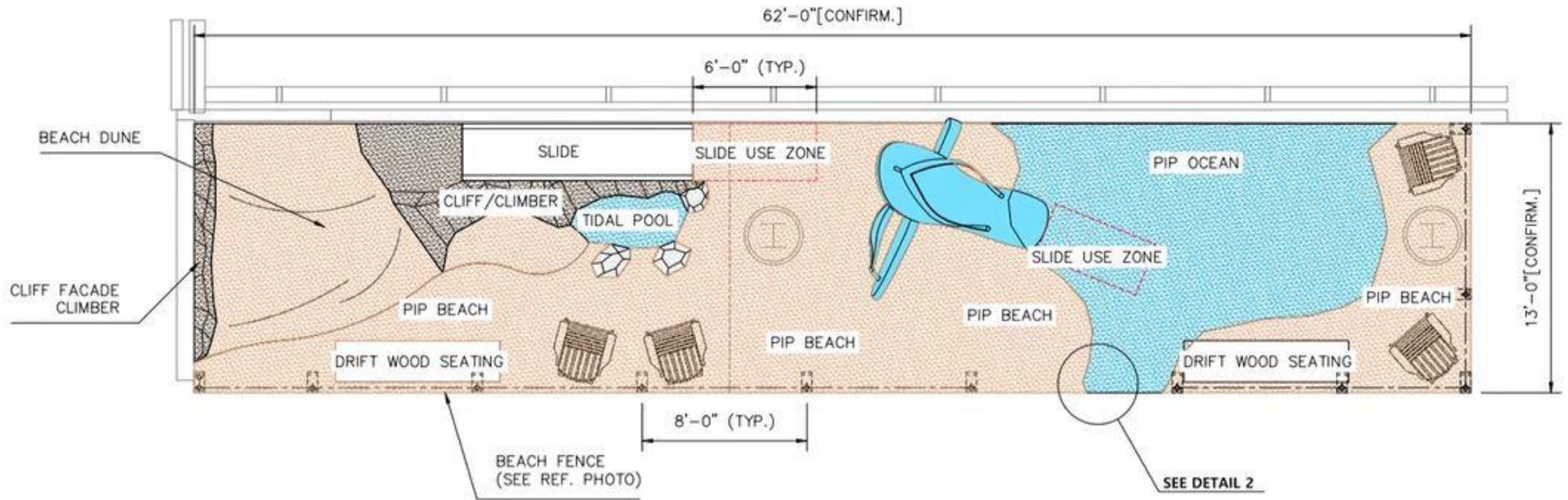




# Enagua - Ned Kahn

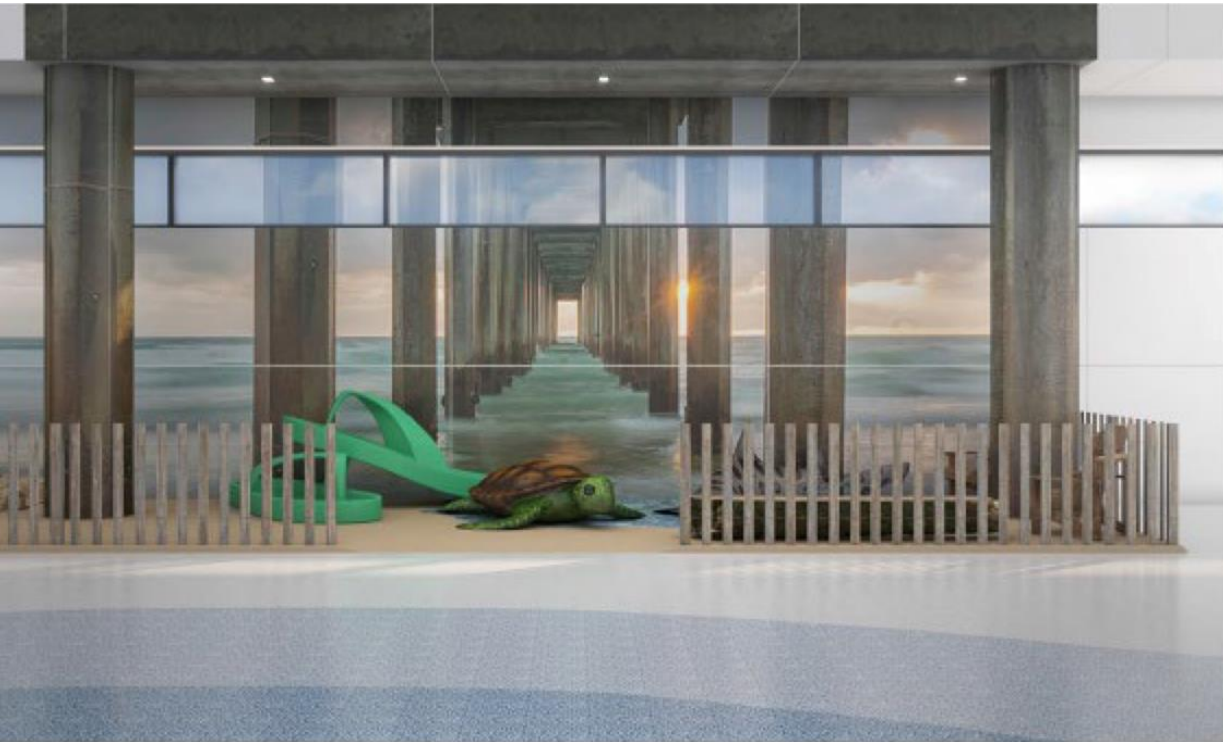


# Donald Lipski - Design Update





# Donald Lipski - Design Update

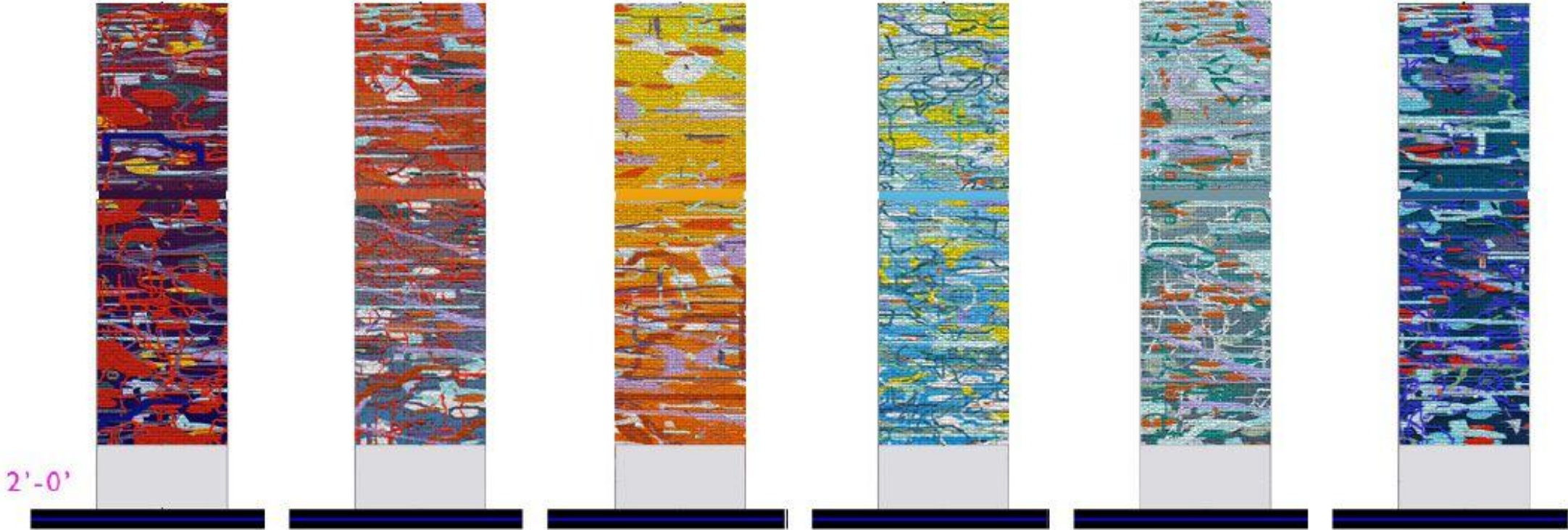


# Donald Lipski - Design Update





# Amy Ellingson



Recompose Area Project

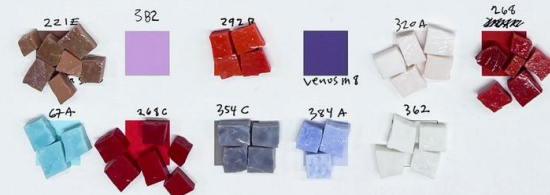
COLUMN 1



COLUMN 2

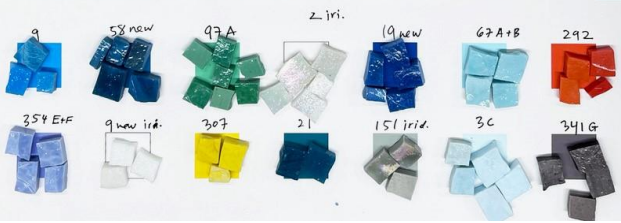


COLUMN 3

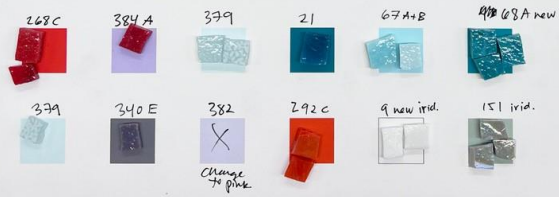




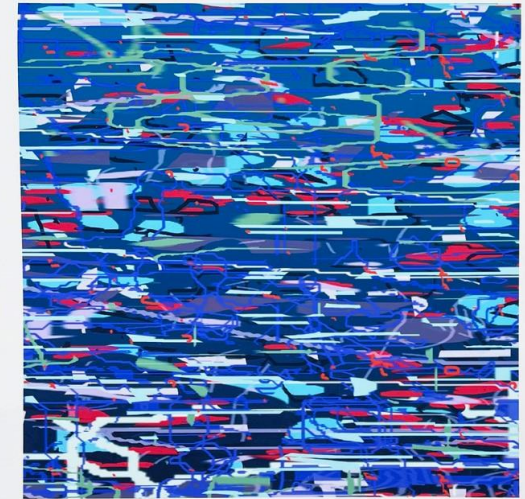
COLUMN 4



COLUMN 5



COLUMN 6



# Recomposition Area Project



# Amy Ellingson

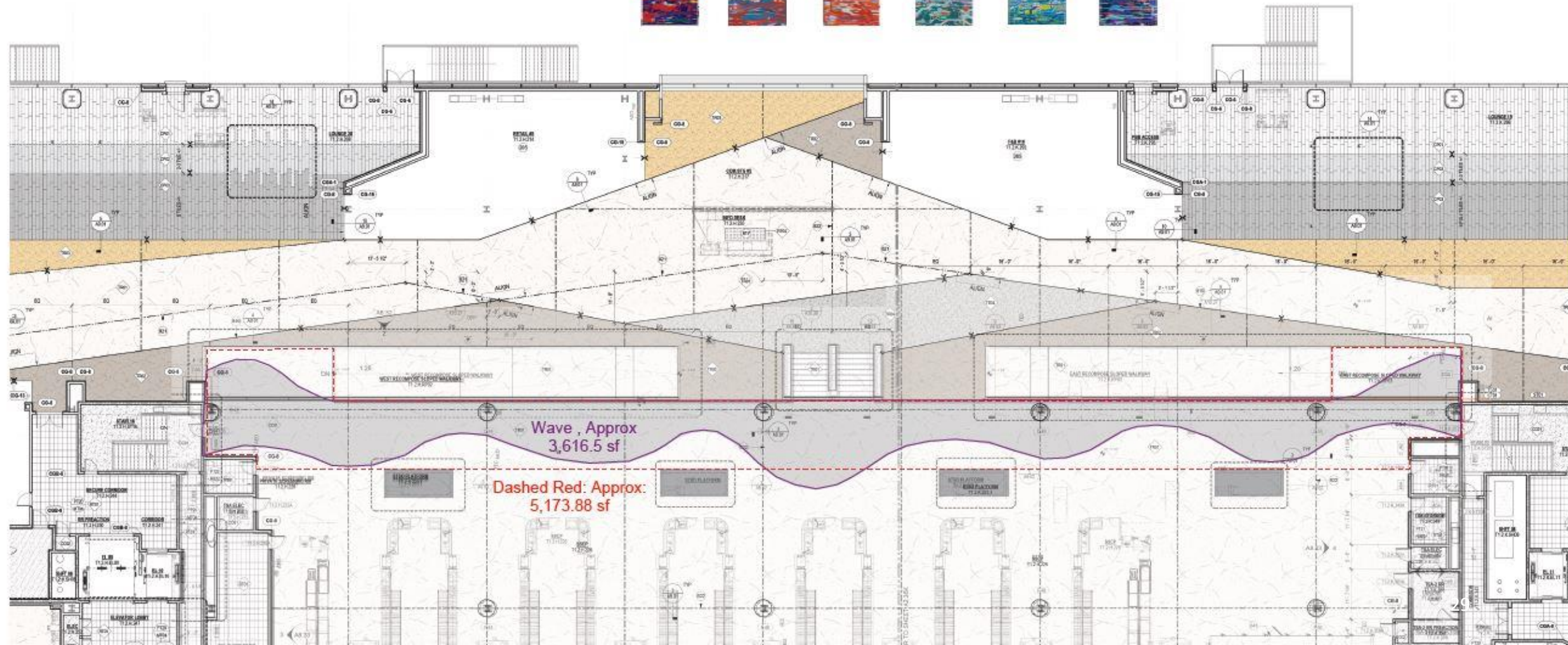
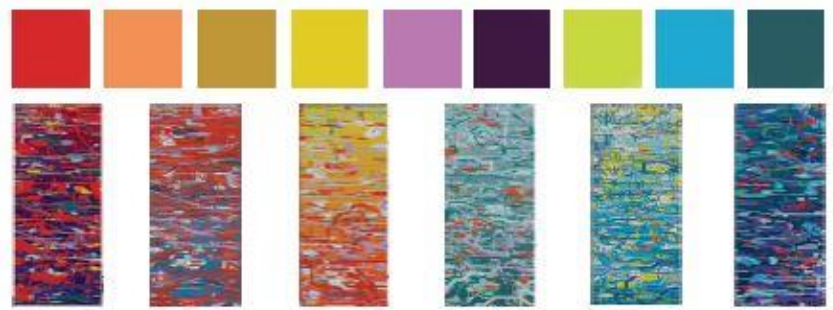


Recomposition Area Project



# PLAN VIEW | OPTION 3

## COLUMNS AND GLASS COLORS







# Performing Arts

# Performing Arts Residency

## Contract to be issued for Fall 2023!

- We received 13 applications for the Performing Arts Residency.
  - This is great news! This number is slightly up from the 12 were received for 2020.
- Four finalists were interviewed by our selection panel. One organization has been recommended to the Authority's Executive Leadership Team for contracting.
- Residency period lasting 18 weeks, performances spanning Oct, Nov and Dec holidays



# Ongoing Concerts

## Performing arts returning to terminals!

- RFP for Performing Arts Producer currently with our Procurement team for further review.
- In the meantime, we are exploring Summer Performing Arts possibilities through Concessions Marketing Campaign
- Excited to focus on expanded cultural and holiday programming in the upcoming contract.







# Temporary Exhibitions

# Existing: *A Necessary Departure*

## Some installation highlights:

- Continued maintenance on installation and working with artists to keep artwork in high quality condition.
- Currently working on press release, overview video, and scheduling artist led tour.
  - Artists and staff have been interviewed in terminal.
- We were able to work with photographer Pablo Mason to capture archival photographs.



# Crystal Daigle





# Matthew Wilson





# Lori Hepner



# Future: *Espacios & Lines*

## World Design Capital Recognized

- The Arts Team, through relationships and selection panel members, conducted an outreach and research tour to Tijuana on Monday, May 15.
- The call for artists was published Monday, May 22.
  - The call was published in English and Spanish.
- We had robust attendance to the information session (over 30 attendees - up from 5 - 8 last year).
- Submissions responding to the call for artists were due Monday, June 26.
- The selection panel will score submissions and meet next month to determine finalists.









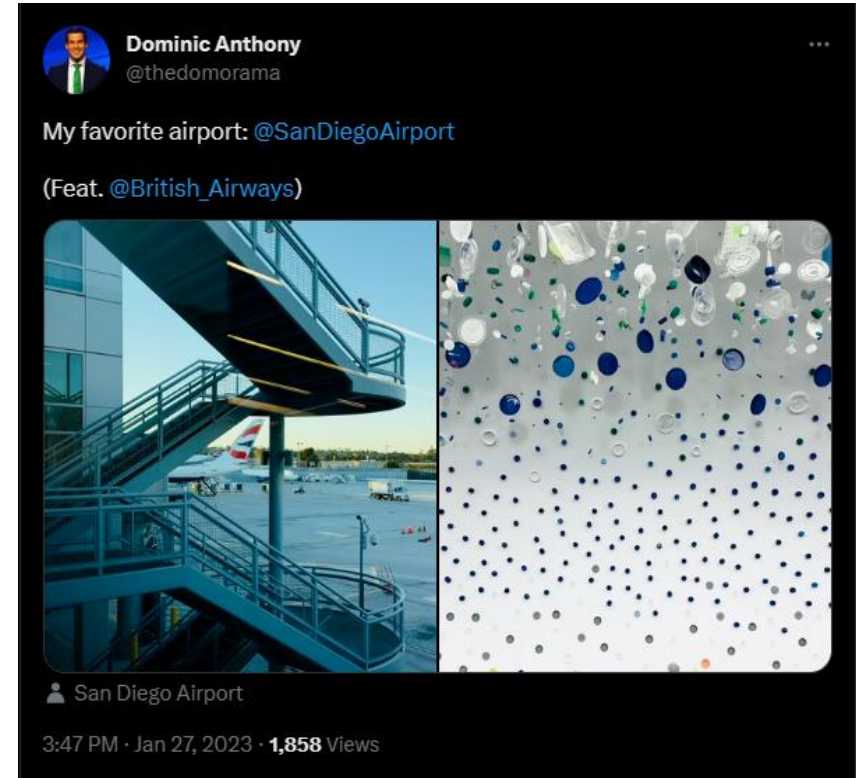




# Social Media Engagement - Twitter



Matt Wilson



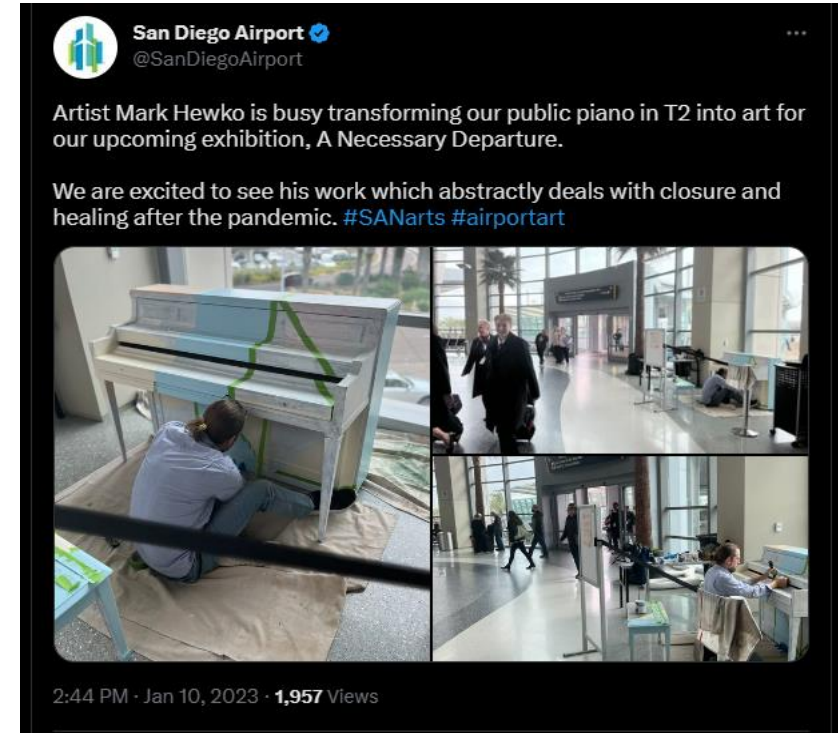
Terri Hughes Oelrich



# Social Media Engagement - Our Channels

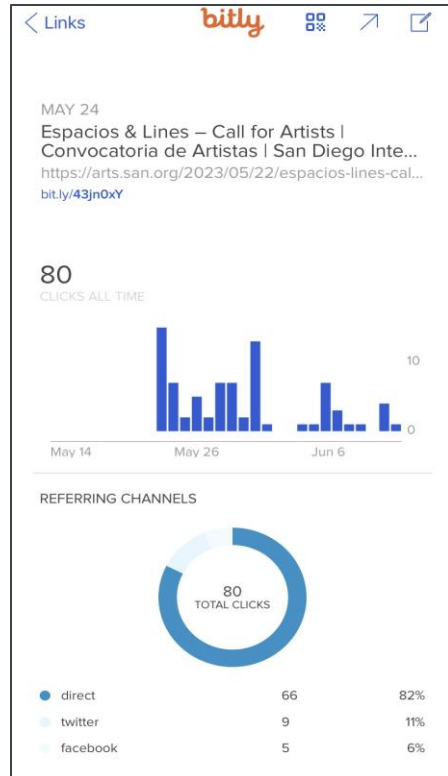


Chris Tucker



Mark Hewko

# Social Media Engagement - Our Channels

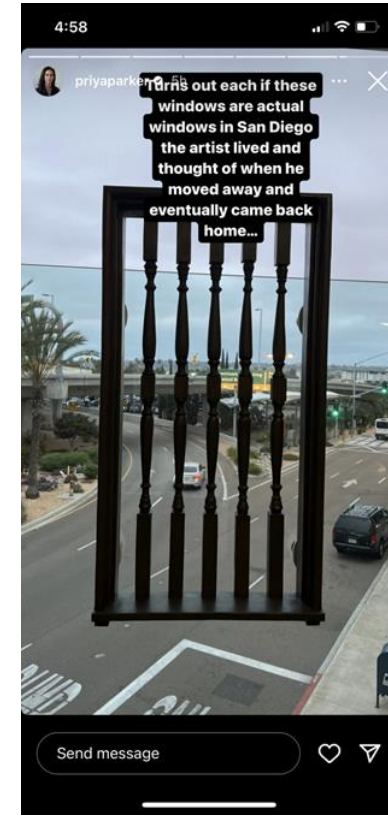


## Elevated Engagement

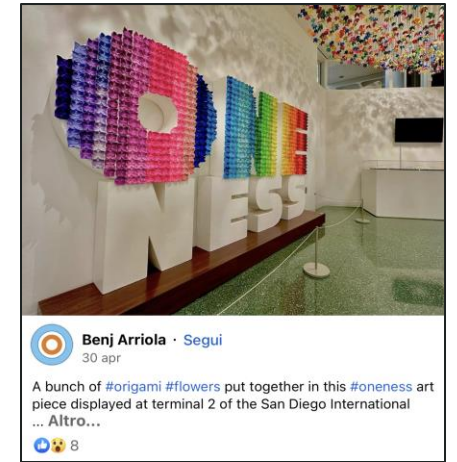
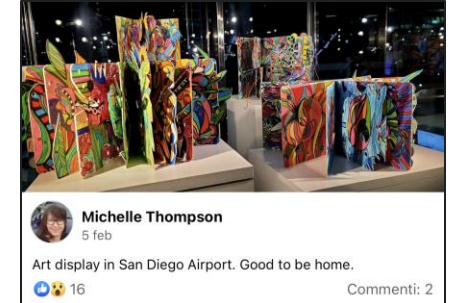
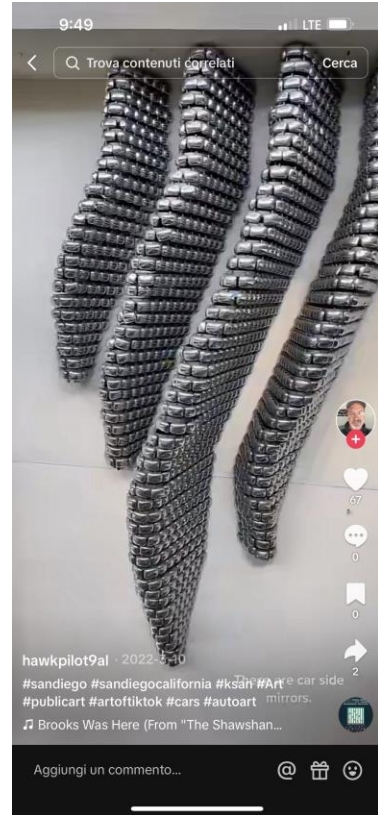
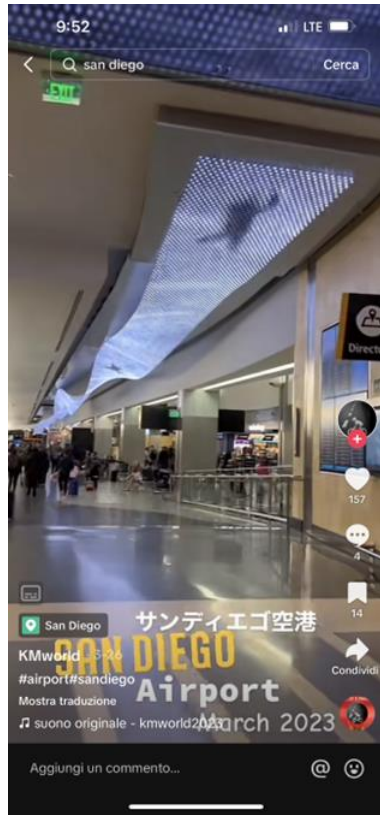
- The recent Espacios and Lines Call for Artists doubled our typical website link click rate!
  - 80 clicks (compared to 30-40)
  - Accessed through Instagram, Twitter and Facebook



# Social Media Engagement - Instagram Story



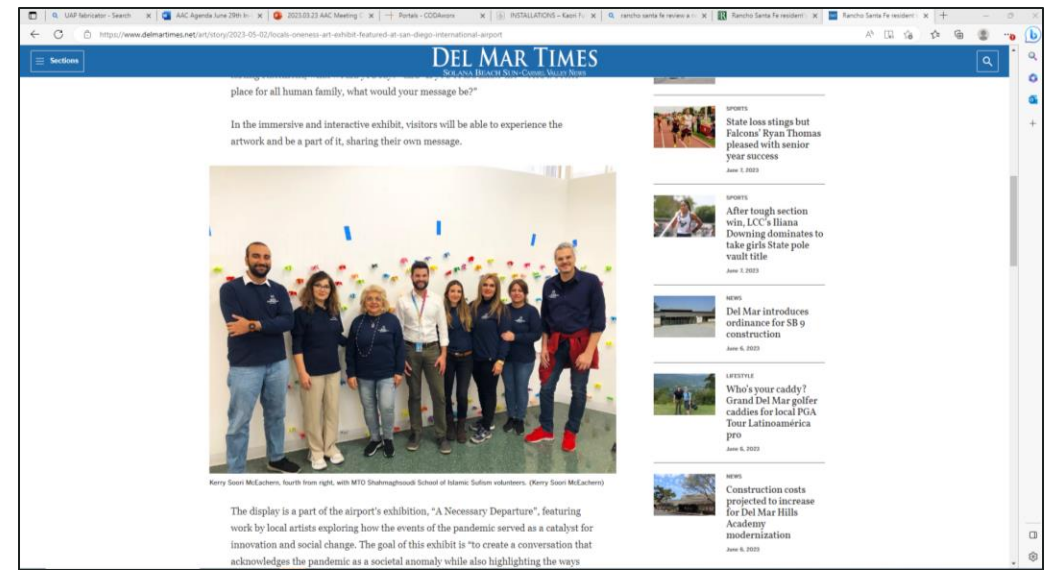
# Social Media Engagement - TikTok & Facebook





# Press & Media Coverage

We were featured in Rancho Santa Fe Review and Del Mar Times!



# Press & Media Coverage

Look forward to the Temporary Exhibition Overview Video Coming Soon!

- Featuring Temporary Exhibition Artists



Karori Fukuyama



Christopher Lloyd Tucker



# Questions?



Thank You!