

**WORLD TRADE CENTER SAN DIEGO, INC.
SPECIAL BOARD OF DIRECTORS MEETING**

Minutes

Wednesday, January 17, 2018

10:00 A.M.

San Diego International Airport

San Diego County Regional Airport Authority Administration Building

Tuskegee Conference Room

Call to Order: Chair Gleason called the special meeting of the Board of Directors of the World Trade Center San Diego, Inc. to order at 10:08 a.m., on Wednesday, January 17, 2018, in the Tuskegee Conference Room of the San Diego International Airport, SDCRAA Administration Building, 3225 N. Harbor Drive, San Diego, CA 92101.

Roll Call:

Present: Board Members: Robert H. Gleason, David Graham, Marshall Merrifield
Absent: Board Members: None

Board Workshop

1. DISCUSSION REGARDING WORLD TRADE CENTER'S (WTC) STRUCTURE AND STRATEGIC PLAN:

Chair Gleason opened the discussion regarding the World Trade Center's structure and Strategic Plan. Each Board Member discussed the value of the WTC to their individual organizations and their thoughts about the future direction for the license holders in managing the license as well as how best to define and execute a strategy for future efforts.

Nikia Clarke, Executive Director, World Trade Center San Diego and Mark Cafferty, President & CEO, San Diego EDC discussed their work managing the WTC, their work with each individual license holder, and the value of the license and brand to their organization and its efforts to benefit the region.

Chair Gleason stated that there are a variety of options for the structure of the WTC and management of the license, ranging from status quo to a change in the license holders and(or) means of managing the license. General consensus was expressed that keeping the license active was the preferred option.

The Board directed that staff meet to consider a range of options regarding the structure of the WTC, provide input about each, and be prepared to discuss their thoughts at another workshop be scheduled within the next six weeks.

Board Comment:

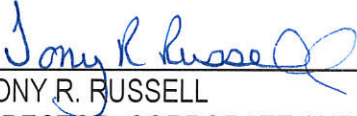
Adjournment: The meeting was adjourned at 11:33 a.m.

APPROVED BY A MOTION OF THE WORLD TRADE CENTER SAN DIEGO, INC. BOARD THIS
17th DAY OF DECEMBER , 2018.



ROBERT H. GLEASON
CHAIR
WORLD TRADE CENTER SAN DIEGO, INC.
BOARD OF DIRECTORS

ATTEST:



TONY R. RUSSELL
DIRECTOR, CORPORATE AND INFORMATION
GOVERNANCE/AUTHORITY CLERK