

**San Diego County Regional Airport Authority  
Advisory Committee Meeting  
July 12, 2007**

**Executive Summary Report**

The meeting was held at the Sheraton San Diego Hotel and Marina, West Tower in the Catalina Room. This meeting featured presentations about the Airport Authority Budget for 2008, results of the SDIA Passenger Satisfaction Survey from 2006, and a product overview of Boeing's commercial airplanes. Prior to the meeting, some committee members and staff participated in a tour of the In-Line Baggage System at San Diego International Airport.

**Advisory Committee Policies**

1. Tony Russell, Director of Corporate Services, explained the current policy and proposed changes regarding public participation in Authority Board and committee meetings. He asked if committee members wanted to comment on the policy, but there were no comments.
2. Rob Wigington, Director of Marketing and Route Services Development, explained the policy amendment regarding presentation of recommendations of the Advisory Committee to the Authority Board. He also announced the Authority Board approved including additional members on the Advisory Committee from the following categories: Bi-national Business, Port District, San Diego International Airport Neighboring Communities, and Tourism.

**Presentation Summary**

1. Mr. Vernon Evans, Executive Vice President of Finance/Treasury at SDCRAA, presented the approved Airport Authority Budget for 2008.
  - The development of the budget is based on the Authority's goals and is a collaborative effort among all Authority departments.
  - The total revenues for fiscal year 2008 are budgeted at \$199 million, an increase of over \$10 million or 5.3 percent from last year.
  - The total revenues include non-airline, airline, and other revenues (passenger facility charges, grant contributions, and interest income).
  - The expense budget overview for 2008 is projected to be \$145 million, an increase of over \$9 million or 6.5 percent from last year.
  - The Authority's goal is to have an operating budget that: meets the airport safety and security requirements, honors the Authority's regional responsibilities, supports community outreach and regional transportation partnerships, promotes air service development, is equitable for airline tenants and airport users, and continues Authority's commitment to operate SDIA as a "World-Class Airport".
2. Mr. Scott Ludwigsen, Executive Vice President, Phoenix Marketing International, presented the results from the 2006 Passenger Satisfaction Survey at San Diego International Airport.
  - In 2006, there was an 83 percent overall satisfaction rating among 800 random selected, departing passengers at SDIA.
  - The results include a 95 percent confidence level with an error margin of plus or minus 3.5 percent.
  - Airports typically score between 60-65 percent in overall satisfaction from passengers.
  - The independent variables in the study included: getting to the terminal, service at the ticket counter, service at the security checkpoint, terminal facilities, gate area, food and beverage, retail, baggage delivery, and leaving the terminal.

- In 2006, there were significant improvements in most of the independent variables compared to 2005, which had 75 percent overall passenger satisfaction rating.
3. Mr. Edward L. Gervais, Technical Fellow-Airport Technology, Boeing Commercial Airplanes, presented a current product overview of Boeing commercial airplanes.
- Research has predicted the world fleet of aircraft will double over the next 20 years to approximately 35,000 various types of airplanes.
  - He discussed the size comparison, general arrangement, and range capacity from San Diego for the 737, 747, 767, 777, and 787 models.
  - The 787 models are manufactured mostly from composites that create a more durable frame and structure, have less potential for corrosion, have a greater range capability, and can keep noise contours on airport property.
  - The 787 model was rolled out on July 8, 2007 and is sold out through 2012 with plane deliveries starting in 2008.

### **Committee Member Comments**

#### **Kirk Lanz**

- Kirk asked if a consultant has been hired to study the potential cross border air terminal.
  - Keith Wilschetz, Director Airport System Planning at SDCRAA, stated the consultant was selected in early July to do a cross border study. The Authority has also formed an advisory committee of major stakeholders and the first meeting will be held on Aug. 13, 2007.

**The next Airport Advisory Committee meeting will be Oct. 11, 2007 from 1 to 3:30 p.m.**

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Gail K. Naughton  
Chairman, Airport Advisory Committee